



# 2024 GENERAL SERVICE CONFERENCE

## *MID SOUTHERN CALIFORNIA AREA 09*

### “CONNECTING WITH LOVE UNITY AND SERVICE”

#### AGENDA TOPIC SUMMARIES

##### PRE - CONFERENCE ASSEMBLY

APRIL 6 - 7, 2024

April 6 (Online) GSR Group Conscience Workshop - **1 pm to 5 pm**

Zoom ID: 854 8006 9965; Passcode: Panel74

<https://us06web.zoom.us/j/85480069965?pwd=Xf87TRFqefwtcN5T2SLxKy7uZr6Baj.1>

April 7 (Hybrid General Service Mock Conference) - **9 am to 4 pm**

In-person: Backs Community Building 201 S. Bradford Avenue, Placentia, CA

Online Zoom ID: 854 8006 9965; Passcode: Panel74

<https://us06web.zoom.us/j/85480069965?pwd=Xf87TRFqefwtcN5T2SLxKy7uZr6Baj.1>

**DEADLINE TO SUBMIT FEEDBACK IS APRIL 8, 2024 by 12:00 a.m.**

**Submit feedback via Survey Monkey (click below for English):**

<https://www.surveymonkey.com/r/msca09-2024-agenda-feedback>

(Confidential - password protected).

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## Disclosures:

The materials in this document are only summaries of the background. Information presented in the summaries is carefully distilled or extracted to be concise and provide enough information so that all members within MSCA09 can fully participate. For more information on any particular item(s), *please log- on to the website [msca09aa.org](http://msca09aa.org), confidential information password:Panel 74 for the full background*. Please do not consider the summaries as opinions of any of the membership who participated in this process. Please enter responses via QR Code, there you will be able to find the questions that the delegate needs responses too, these are personally from the delegate.

How to use a QR code - On your compatible Android phone or tablet, open the built-in camera app. Point the camera at the QR code. Tap the banner that appears on your Android phone or tablet. Follow the instructions on the screen to finish signing in

*This includes background for the 74<sup>th</sup> General Service Conference, and as such may be a confidential A.A. document; Distribution is limited to A.A. members. Placement of this material in a location accessible to the public, including aspects of the Internet, such as Websites (including social media pages) available to the public, may breach the confidentiality of the material and the anonymity of members.*



## A Message from the Delegate: How to Use These Summaries

This document contains the **Agenda Topic Summaries** of the background information for all of the items to be considered by the thirteen Conference committees of the 74th General Service Conference (GSC). The topics will be discussed by their respective committees, and the committees **may** or **may not** send recommendations to the whole Conference for consideration and vote.

The **purpose** of these summaries is so that they may be used as a tool by General Service Representatives (GSRs) to provide their group with pertinent information to facilitate an informed group conscience and then to convey that group conscience to the MSCA 09 Delegate. In many cases, the summaries serve as an appetizer and those GSRs and groups with an interest in more information can obtain the complete background by way of a password-protected link on our Area website. Your District Committee Member Chair (DCMC) or DCM can provide you with the password. You can access the website at <https://msca09aa.org/confidential-resources/>

Please remember to **treat the background as confidential**, and do not share it in any public forum or with non-AA members. This is because the background contains first and last names of AA members, their emails, their addresses, and other personal information.

**Please pay special attention in these summaries to the section at the end of each topic: “What does the Delegate need to know?”** Not all topics make for fruitful discussion at group level, and this is intended to help you narrow that down. Many of the agenda topics are only for that specific committee (such as reviewing a draft or progress report on the development of a piece of literature) and do not require a group conscience, but they still may be of great interest to read and share. Other topics appear every year, such as reviewing workbooks and kits used by Public Information, Corrections, etc. Local committees may wish to share their experience. These summaries may also be used by other members of our Fellowship to communicate valuable information about the agenda topics and, where appropriate, to convey opinions to the Delegate. The questions in this section, if any, are intended to be a guide, not a limit, for your sharing sessions. Feel free to interpret them broadly.

You can share your group consciences with me at the Pre-Conference Assembly on April 6 and 7 (in person or virtually) or through a web form on the Area website.

*As your Delegate this year, I serve on the **Cooperation with the Professional Committee**. Please bear in mind that I will have the opportunity to discuss the agenda topics in that section in depth during my committee meetings at the Conference, and your input on those items would be especially helpful.*

Thank you for participating in the Conference process!

In love and service,  
Alex W., Panel 74 Delegate



## **Conference Theme, Presentation and Workshop Topics**

The theme of the 74th General Service Conference is:

# **“CONNECTING WITH LOVE UNITY AND SERVICE”**

The Presentation/Discussion topics will include:

The Workshop Topic will be:

These are wonderful A.A. topics that can be talked about and discussed throughout the Fellowship, in assemblies, districts, intergroup/central office gatherings, and in groups. While we don't hear “group consciences” on these, please consider using them for your A.A. events. We will also have some time for sharing on the Conference Theme at the Pre-Conference Assembly.



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## AGENDA

### Conference Committee: AGENDA

ITEM A - Review suggestions for the theme of the 2025 General Service Conference.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>The theme of the conference and the presentation topics revolve around the basic principles of AA; these suggestions can provoke a stimulating discussion at Area and District meetings as well. Regions, areas and districts often incorporate the theme of the Conference in discussions, giving members of AA an opportunity to participate and be more informed about AA. The background includes a list of 21 suggestions for the theme of next year's Conference. The background also has a list with the themes of every Conference between 1951 - 2024.</p>	<p>From the list of suggestions, which theme or themes for the 2025 General Service Conference would your group like to see as the theme next year? Why?</p> <ol style="list-style-type: none"> <li>1. A New Age of Growth</li> <li>2. Out of Our Comfort Zone</li> <li>3. Let's Double Our Inheritance</li> <li>4. Making Waves</li> <li>5. Managing for Growth</li> <li>6. Standing On Shoulders Instead of Hiding In Shadows</li> <li>7. Shoulder to Shoulder: Our Common Journey</li> <li>8. Service: When We Get Busy, We Get Better</li> <li>9. Service: Vital to Our Growth</li> <li>10. Service: Our Great Responsibility</li> <li>11. A Vision of Unity, Through the Three Legacies of A.A.</li> <li>12. The Long-Term Future of the A.A. Movement Through Services</li> <li>13. The "U" in Unity – How Service Work Brings Us Together</li> <li>14. As Our Higher Power Guides Us - Individual Spiritual Freedom</li> <li>15. Inventory – the Key to the Future</li> <li>16. The Home Group Conscience: Informed and Reported</li> <li>17. A.A.'s Essential Voice: The Informed Group Conscience</li> <li>18. The Informed Group Conscience: Defined, Practiced and Reported</li> <li>19. The A.A. Group Voice: Responsibility, Accountability and Participation</li> <li>20. The A.A. Group: Actively Practicing Responsible Authority</li> <li>21. The Entire Conference Structure Takes Its Inventory -- The Acid Test: A Thriving Structure Under All Conditions</li> </ol>
<p>Background page: 3-6</p>	



**Conference Committee: AGENDA**

<p><b>ITEM B</b> - Review presentation/discussion topic ideas for the 2025 General Service Conference.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>The 17 presentation/discussion topic ideas for the 2025 General Service Conference are listed in the background material. In the background, one can also find a list with the presentations and discussion topics of every Conference between 1985 – 2024.</p>	<p>From this list of suggestions, which presentations and discussion topics for the 2025 General Service Conference would your group like to see as presentations and discussion topics next year? Why?</p> <ol style="list-style-type: none"> <li>1. We Hope You Like the Stewardship We Have Given You</li> <li>2. Service: A Huge Rotating Committee</li> <li>3. A Practical Application of the 12 Concepts in Our Service Work</li> <li>4. The Relationship &amp; Parallels Between the 12 Traditions and 12 Concepts</li> <li>5. How to Ask the Hard Questions with Respect</li> <li>6. The Effects of Our Modes of Communication on Our Unity</li> <li>7. Improving Our Unity by Taking an Inventory</li> <li>8. Dual Sense of Belonging, Recovery and Services</li> <li>9. Service: When We Get Busy, We Get Better</li> <li>10. Service: Vital to Our Growth</li> <li>11. Service: Our Great Responsibility</li> <li>12. Service: A Huge Rotating Committee</li> <li>13. Communication: The Key to an Informed Decision</li> <li>14. Ultimate Responsibility: Where Is the Missing A.A. Group’s Conscience?</li> <li>15. The A.A. Group: Delivering an Informed Group Conscience</li> <li>16. Technology’s Role in Facilitating Stronger 12<sup>th</sup> Step Work</li> <li>17. Where the Legal Meets the Spiritual</li> </ol>
<p>Background page# 8-10</p>	



**Conference Committee: AGENDA**

<p><b>ITEM C - Discuss workshop topic ideas for the 2025 General Service Conference.</b></p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>The 16 workshop topic ideas for the 2025 General Service Conference are listed in the background material. In the background, one can also find a list with the workshop topics of every Conference between 1985 – 2024.</p>	<p>From this list of suggestions, which workshop topics for the 2025 General Service Conference would your group like to see as workshop topics next year? Why?</p> <ol style="list-style-type: none"> <li>1. Respect For the Past and Appreciation of Current And Future Needs</li> <li>2. How Online Groups Are Changing the Face of A.A.</li> <li>3. The Importance of Unity in Our Service Structure</li> <li>4. A Better Understanding of “Custodial Oversight”</li> <li>5. What Are Essential Services and How Do We Meet Them?</li> <li>6. Unity -- Putting Our Principles into Practice</li> <li>7. Unity in a Changing World</li> <li>8. How to Access A.A. Principles and Structures Online</li> <li>9. Carrying This Message to All Who Want It</li> <li>10. What Can We Be Doing to Encourage Members to Become More Active in Carrying Our Message?</li> <li>11. Why Has Being a Movement of Carrying Our Message Become Less Important to Us?</li> <li>12. Inventories Across the Service Structure (Group, District, Area, Conference, GSB)</li> <li>13. Give the Time to Ad Hoc and Subcommittees for Reporting Back to the Conference.</li> <li>Ex. Finding a Home for On-Line Groups in the Service Structure. This Will Save Time Overall and Provide Adequate Time for Questions and Answers on Very Pertinent Topics</li> <li>14. Where the Legal Meets the Spiritual</li> <li>15. Is a Structure Created Long Ago Working Today?</li> <li>16. Is It Time for All Our Areas to Look at ‘Changing Boundaries’ (i.e., Redistricting, Rearranging, and the Like)?</li> </ol>
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**Conference Committee: AGENDA**

<p><b>ITEM D</b> - Review the General Service Conference Evaluation Form, distribution process and 2023 Evaluation Summary.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History: <i>Excerpts from the January 2024 meeting of the trustees' General Service Conference committee meeting:</i></p> <p>The committee reviewed and accepted a final report from the 2023-24 Subcommittee on Conference Improvements. The committee noted activities focused on improvement opportunities based on the 73rd General Service Conference evaluations. The committee noted improvements to daily workflow and end times to improve the Conference Week Schedule and that the 2024 General Service Conference evaluation questionnaires will include opportunities for Conference members to provide feedback on the schedule. The committee noted the cost savings of approximately \$112,000 to the Conference Week Schedule. The committee also reviewed the new format of the 2023 Conference evaluation summary, including a cost savings summary.</p> <p>The committee <b>agreed to forward</b> the Subcommittee on Conference Improvements final report, the 2023 Evaluation summary, and the 74th General Service Conference evaluation forms to the 2024 Conference Committee on Agenda.</p>	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
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**Conference Committee: AGENDA**

ITEM E - Discuss progress report on Conference improvement.	Notes for the GSR / Direction to take next !!
<p>Summary/ History: 2023 Conference Evaluation Summaries: The committee reviewed the new format of the 2023 Conference evaluation summary and agreed to include a summary of cost savings.</p> <p>2024 Conference Evaluation Forms: The committee agreed to include specific questions about the new changes to the 2024 Conference Week Schedule in the evaluation form.</p> <p>2024 Conference Week Schedule: In addition to cost savings, the committee suggested several ways to improve the workday flow and the placement of committee report discussion in the draft 2024 Conference Week Schedule. The improvements are intended to have reasonable ending times of general sessions later in the week. The schedule also reflects reasonable time for Conference members to discuss important topics from Board reports such as the General Service Board Inventory, Location Plus, Discussion on Co-founders' Writings, General Sharing Sessions, A.A. International, and the 2025 International Convention.</p> <p>Review 73rd GSC Evaluations, Post Conference Sharing Session notes, a summary evaluation from the Conference Coordinator to GSO's Conference Management Team (see items D3 and D4).</p> <p>Review Draft 2024 Conference Week Schedule.</p> <p>2023 Evaluations: The committee reviewed and discussed the 2023 evaluations, and the Conference week schedule, and noted the following actionable items that could improve the experience or expenses at the 74th General Service Conference (GSC).</p>	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
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**Conference Committee: AGENDA**

ITEM F- Review feedback from Delegate Chairs on quarterly communications.	Notes for the GSR / Direction to take next !!
<p>Summary/ History: Excerpts from the January 2024 meeting:</p> <p>The committee agreed to forward the feedback report of the Delegate Chairs on the quarterly communications report to the 2024 Conference Committee on Agenda.</p> <p>Secretary’s Note:</p> <p><i>The annual feedback call took place in October to align with the Equitable Distribution of Workload pilot.</i></p> <p>Two types of ongoing communications between our Trustee Committees and Conference Committees occur:</p> <p>Type 1 - Regular Communication with Delegate and Trustee Committee Chairperson Approved at the Third Quarter Meeting of the GSB (August 1, 2016):</p> <p style="padding-left: 40px;">“That there be regular communication between the chairs of each trustees’ Committee and their corresponding Conference committee chair and between the AAGV board and the chair of the Conference Committee on the Grapevine.</p> <p>The 2017 Conference Committee on Agenda reviewed the 2016 survey results and requested that this sharing be gathered from the Conference committee chairs annually and provided to the Conference Committee on Agenda.</p> <p>Type 2 – Feedback Call on Proposed Agenda Items 2018 request by the General Service Board chairperson: “Before the January [General Service Board] meeting, the entire Conference committee have a conference call with the corresponding trustees’ committee chair and staff secretary to review items submitted as agenda items and to talk about items still being considered by the trustees’ committee.” These conference calls have taken place annually since 2019.</p>	<p>We will not hear group consciences on this item at the Assembly; if your group or committee has suggestions, please share them with the Delegate via email or in person.</p>
<p>Background page# or qr code</p>	



**Conference Committee: AGENDA**

<p><b>ITEM G - Review Conference Inventory plan for the 2025 General Service Conference.</b></p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History: <i>Excerpts from the January 2024 Trustees’ General Service Conference Committee meeting</i></p> <p>Subcommittee on Inventory:</p> <p>The committee <b>agreed to forward</b> the 2025 Conference Inventory Plan to the 2024 Conference Committee on Agenda.</p> <p>The committee noted that a summary of activities related to the GSB inventory will be included in the GSB Board report at the 74th GSC. The committee expressed their gratitude for the work of the Inventory subcommittee and accepted the report.</p> <p><i>Excerpts from the July 2023 Trustees’ General Service Conference Committee meeting:</i></p> <p>Subcommittee on Conference Inventory: The committee reviewed a progress report from the Subcommittee on Conference Inventory (See attached). The subcommittee chairperson reported on the efforts of the established Working Group that consisted of 73rd GSC Conference Members who developed a list of proposed inventory questions to be considered. The chairperson mentioned that the subcommittee will gather input from other Conference Members.</p> <p>The General Service Conference Inventory Plan results from the following Advisory Action of the 73rd General Service Conference:</p> <p>“The General Service Conference conduct a thorough inventory of itself during the 2025 General Service Conference and that a Conference Inventory Planning Committee be established by the General Service Board to develop a comprehensive inventory plan, timeline and cost estimate to bring forward to the 2024 Conference Committee on Agenda for consideration.” – <i>Conference Committee on Agenda</i></p>	<p>Does your group or committee have any feedback on the progress report or ideas for inventory topics on a future Conference Inventory?</p>
<p>Background page# or qr code</p>	



## Cooperation with the Professional Community

### Conference Committee: Cooperation with the Professional Community

ITEM A - Review progress report on AAWS LinkedIn page	Notes for the GSR / Direction to take next !!
<p>In 2017, the Conference C.P.C. committee began discussing the potential development of a LinkedIn page for Cooperation with the Professional Community committees and requested that the trustees draft a report exploring all aspects of this social media tool, whether it was feasible within the Traditions, and develop a potential implementation plan. A report from the Trustees was presented in 2018, at which point the Conference C.P.C. committee recommended the development of an A.A.W.S. page on LinkedIn that could help professionals find information about A.A., and broaden the reach of the <i>About A.A.</i> newsletter for professionals, and potentially deepen the pool of Class A Trustee candidates.</p> <p>The 2019 C.P.C. committee reinforced the 2018 request, asking for a disclaimer that “promoted” content on the LinkedIn page was not affiliated with A.A., adding links and content referencing how A.A. cooperated with professionals, and requesting an annual report tracking how the LinkedIn page was used.</p> <p>As of September 2023, TOTALS FOR THE YEAR: Total page views: 8,660 Unique visitors: 3,443 Total followers: 3,261</p> <p>Current priorities for the LinkedIn page include posting a range of content directed to professionals (including newsletters, videos directed to professionals, and employment opportunities) and expanding the use and visibility of A.A. on LinkedIn.</p>	<ol style="list-style-type: none"> <li>1. Go to LinkedIn and look up AAWS Page - <a href="https://www.linkedin.com/company/aaworldservicesinc">https://www.linkedin.com/company/aaworldservicesinc</a></li> <li>2. Review the post</li> <li>3. Do you have any recommendations ?</li> </ol>
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**Conference Committee: Cooperation with the Professional Community**

**ITEM B** - Review progress report on the development of outward facing pamphlets for mental health professionals.

**Notes for the GSR / Direction to take next !!**

The 2021 Committee on Cooperation with the Professional Community recommended the trustees' Committee on Cooperation with the Professional Community/Treatment and Accessibilities develop a pamphlet directed to mental health professionals. • The initial phase of, interviewing selected mental health professionals who are members of Twelve Step Fellowships. The second round of interviews consisted of professionals who are not members of Twelve Steps Fellowships with a goal to identify topics that would provide content in developing the pamphlet and additional materials. The interviews were completed in October 2023. • In October 2023 they formed an initial draft of the pamphlet. • In January 2024, the AAWS Publishing Department presented the trustees' CPC/T-A with an update report which included a working title, and a path toward the July 2024 TCPC/T-A progress report or draft pamphlet will be available then. Secretary's note: Following the January 2024 meeting, the staff secretary and AAWS publishing department met to discuss the path to draft the initial language of the pamphlet. Summarizing questions from the interview sessions and responses from mental health professionals with experience incorporating A.A. into their practice with clients and patients who are seeking help with a drinking problem. The topics to be highlighted. • Addressing concerns and clarifying misunderstandings that mental health professionals could have about how A.A. can help Alcoholics who have mental health issues. • Referencing Conference-Approved literature and A.A. resources to communicate about specific topics that some A.A. members have dealt with such as trauma, singleness of purpose, and sponsorship. • Approaches to support the different types of areas that mental health professionals work in. • What are A.A.'s limitations when cooperating with the mental health professional community.

What does your group or committee hope is included in a pamphlet directed to mental health professionals? What information do you think can help mental health professionals effectively address suffering alcoholics?



**Conference Committee: Cooperation with the Professional Community**

ITEM C - Review content and format of CPC Kit and Workbook.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:            Any suggested changes to the content, ideas for changes to a Workbook or to the contents of a Kit may be received. These may be reviewed by the appropriate trustees' Committee and implemented, or the trustees' committee may choose to forward an idea to the Conference Committee for review. In 2023 updates to the CPC Kit from 2022 are available;            The latest changes being made were; Develop a disclaimer that clarifies that the printed version of the items in the kit ; may not reflect the most up to date revisions on aa.org;. Online versions will reflect the most updated versions.; Include a list of changes of revised pamphlets and service materials based on the A.A.W.S. literature policy.; Include experience from online, in-person and virtual C.P.C. events and activities. ; Use accessible formats for all digital devices.</p> <p><i>After reviewing content and format of CPC Kit and Workbook, what changes would your group recommend to the Conference Committee?</i></p> <p>Kits and Workbooks for Corrections, CPC, Public Information, Treatment Facilities, and Accessibilities are reviewed by the corresponding Conference Committee during each General Service Conference.</p> <p>Between Conferences, ideas for changes to a Workbook or to the contents of a Kit may be received. These may be reviewed by the appropriate trustees' Committee and implemented.</p> <p>Alternatively, the trustees' Committee may choose to forward an idea to the Conference Committee for review. Members of the Conference Committee then have an opportunity to review proposed changes to a Workbook or Kit during the next General Service Conference.</p> <p>Note: Workbooks and Kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations.</p>	<ul style="list-style-type: none"> <li>• Would technology improve or diminish effectiveness of CPC Kit and Workbook?</li> <li>• How can your group implement some of the suggestions in the CPC Workbook to support carrying the message behind these walls?</li> </ul>
<p>Background page# or qr code            ENG: <a href="#">Cooperation with the Professional Community (CPC)</a>            SP: <a href="#">Cooperación con la Comunidad Profesional (CCP)</a></p>	



**Conference Committee: Cooperation with the Professional Community**

ITEM D - Discuss effectiveness and relevance of CPC videos currently on aa.org	Notes for the GSR / Direction to take next !!
<p>Summary/ History:            The videos on aa.org all three CPC videos.            Current videos: A.A. Video for Healthcare Professionals A.A. Video for Legal and Corrections Professionals A.A. Video for Employment/Human Resources Professionals, have been discussed by the Committee on Cooperation with the Professional Community/Treatment and Accessibilities: The committee discussed ways to update and The committee requested staff explore these suggestions and work with Communication Services and Publishing.</p> <p><b>Creative Concept</b></p> <ul style="list-style-type: none"> <li>➤ To revise all 3 CPC videos using both stock music/footage from Adobe</li> <li>➤ The recommended duration for these videos is one to two minutes each, with additional versions of fifteen and thirty seconds of each of the three videos.</li> <li>➤ Publishing will make copy changes as part of the revision to reflect current usage across all platforms.</li> <li>➤ When possible, applicable assets will be repurposed from the current videos.</li> <li>➤ French and Spanish versions will feature dubbed audio.</li> </ul> <p><b>Budget (all costs estimated)</b></p> <ul style="list-style-type: none"> <li>• Video Editing - 6 rounds of Revisions \$3,000</li> <li>• Stock Music - Adobe Stock Footage \$2,000</li> <li>• Translation - French and Spanish \$1,100</li> </ul> <p>Total production cost: \$6,100 (estimate)</p>	
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**Conference Committee: Cooperation with the Professional Community**

<p><b>ITEM E</b> - Consider a request to develop a pamphlet on the unhoused alcoholic in A.A.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History: * 2024 EDW distribution          In 2023 this item was put forward by The Literature Committee to be placed on the Panel 74 agenda. This item is intended to specifically address alcoholism, what A.A. is and is not; and include personal stories from A.A. members who have experienced homelessness. The members within Montana forwarded this request after not being able to obtain a pamphlet, brochure, or other type of AA literature specific to the unhoused population.</p> <p>Currently AA has no specific AA literature with references to the unhoused or homeless.</p>	<ol style="list-style-type: none"> <li>1. Review the following pamphlets             <ol style="list-style-type: none"> <li>a. From Safety and AA: Our Common Welfare • Access To A.A. - Members Share On Overcoming Barriers • Alcoholics Anonymous in Your Community • Problems Other Than Alcohol • Do You Think You're Different?</li> <li>b. The following articles provide some general background information on the prevalence of homelessness and ways in which alcoholism affects this population.</li> </ol> </li> <li>2. The "Do you think you are different?" pamphlet,             <ol style="list-style-type: none"> <li>a.</li> </ol> </li> <li>3. Should we create a separate and distinct pamphlet, or add language to a preexisting pamphlet?</li> </ol> <p>No additional cost for the creation of this</p>
<p>Background page# or qr code</p>	



## Corrections

### Conference Committee: Corrections

ITEM A - Consider updated Singleness of Purpose text to replace the existing paragraph in the pamphlet “A Message to Corrections Professionals.”	Notes for the GSR / Direction to take next !!
<p>Summary/ History: This Agenda Item considers changes (revisions) to the pamphlet “A Message to Corrections Professionals”. The revisions are on page 5 of the pamphlet in the section on “Singleness of Purpose”. The change would be to the following sentence: “Some professionals refer to alcoholism and drug addiction as “substance abuse” or “chemical dependency.” The sentence would now read “Some professionals refer to alcoholics and drug addicts using the same professional terminology.</p> <p>Many other pamphlets and workbooks use this same statement which would be changed also. The Committee on Literature has approved this change but left the final wording up to the publisher.</p>	<ol style="list-style-type: none"> <li><b>1. Does your Group think this change should be made to this pamphlet and the other AA literature listed in the background information?</b></li> <li><b>2. Are there additional changes to the Pamphlet your group would like to see made?</b></li> </ol>
<p>Background page# or qr code</p>	



**Conference Committee: Corrections**

<p>Item B: Review content and format of Corrections Kit and Workbook</p>	<p><b>Review content and format of CPC Kit and Workbook with a group and facilitate open discussion on potential improvements.</b></p>
<p>Summary/ History:</p> <p><i>After reviewing content and format of Corrections Kit and Workbook, what changes, if any, would your group recommend to the Conference Committee?</i></p> <p>Kits and Workbooks for Corrections, CPC, Public Information, Treatment Facilities, and Accessibilities are reviewed by the corresponding Conference Committee during each General Service Conference.</p> <p>Between Conferences, ideas for changes to a Workbook or to the contents of a Kit may be received. These may be reviewed by the appropriate trustees’ Committee and implemented.</p> <p>Alternatively, the trustees’ Committee may choose to forward an idea to the Conference Committee for review. Members of the Conference Committee then have an opportunity to review proposed changes to a Workbook or Kit during the next General Service Conference.</p> <p>The Corrections Workbook (M-45i) is contained in the Kit. The content list of the Corrections Kit is available on GSO’s A.A. Website (<a href="http://www.aa.org">www.aa.org</a>) with hyperlinks to most items listed.</p> <p>The committee reviewed the Corrections Kit and Workbook. The committee noted that extensive changes were made to the workbook over the last two years. The committee provided a brief list of suggested changes to be considered at the next reprint.</p> <p>In first quarter 2022 — culminating more than 5 years of research, AAWS board support, and seeking ongoing industry-best-practice consultation into the delivery of digital literature via tablets to persons in custody — we successfully implemented the first-ever delivery of our digital items of literature (via PDFs, ebooks and audiobooks) to Corrections venues in the United States.</p> <p>Note: Workbooks and Kits are service pieces, and suggested changes to their content do not become recommendations; rather, they are put forth as Additional Committee Considerations.</p>	<ol style="list-style-type: none"> <li>1. Would technology improve or diminish effectiveness of Corrections Kit and Workbook?</li> <li>2. How can your group implement some of the suggestions in the Corrections Workbook to support carrying the message behind the walls?</li> <li>3. Have any of the group members participated in the Corrections Correspondence Service (CSS). What was their experience?</li> </ol>
<p>2023 Final Report pg. 72  <a href="#">Corrections Workbook   Alcoholics Anonymous (aa.org)</a>  <a href="#">F-182 Contents of Accessibilities Kit (aa.org)</a></p>	



**Conference Committee: Corrections**

<p><b>ITEM C</b> - Review the video “Carrying the Message Behind These Walls” for effectiveness, relevance, and intended audience.</p>	<p><b>Suggest GSR review 15 minute video and share with the group for effectiveness, relevance, and intended audience.</b></p>
<p>Summary/ History:</p> <p><i>The Corrections Committee regularly reviews all Corrections material. Does the Corrections video “Carrying the Message Behind These Walls” effectively, efficiently, and economically serve the intended audience it was designed to serve?</i></p> <p><i>From the Trustees’ Corrections Committee — January 27, 2024, meeting report excerpt:</i></p> <p>The Trustees’ Committee on Corrections reviewed the Corrections video “Carrying the Message Behind These Walls” for relevance and usefulness. The committee noted that the video addresses multiple audiences over an extended duration; and that shorter, targeted presentations could be more effective.</p> <p>The Trustees’ Committee on Corrections considered that the videos “A New Freedom” and “A.A. For Legal and Corrections Professionals” address topics and audiences which overlap with the “Carrying the Message Behind These Walls” video.</p> <p>The Committee agreed to forward to the 2024 Conference Committee on Corrections a suggestion that the video “Carrying the Message Behind These Walls” be reviewed for relevance, effectiveness and intended audience.</p>	<ol style="list-style-type: none"> <li>1. Do you feel this video would be effective in encouraging the intended audience (AA members) to “carry the message behind the walls?”</li> <li>2. Is the video relevant to all types of correctional facilities and persons in custody?</li> <li>3. Do you feel the video “Carrying the Message Behind These Walls” overlaps the topics and audiences covered in videos “A New Freedom” and “A.A. For Legal and Corrections Professionals”?</li> </ol>



**Conference Committee: Corrections**

<p><b>ITEM D</b> - Discuss effectiveness and relevance of CPC videos currently on aa.org</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:            The videos on aa.org all three CPC videos.            Current videos: A.A. Video for Healthcare Professionals A.A. Video for Legal and Corrections Professionals A.A. Video for Employment/Human Resources Professionals, have been discussed by the Committee on Cooperation with the Professional Community/Treatment and Accessibilities: The committee discussed ways to update and The committee requested staff explore these suggestions and work with Communication Services and Publishing.</p> <p><b>Creative Concept</b></p> <ul style="list-style-type: none"> <li>➤ To revise all 3 CPC videos using both stock music/footage from Adobe</li> <li>➤ The recommended duration for these videos is one to two minutes each, with additional versions of fifteen and thirty seconds of each of the three videos.</li> <li>➤ Publishing will make copy changes as part of the revision to reflect current usage across all platforms.</li> <li>➤ When possible, applicable assets will be repurposed from the current videos.</li> <li>➤ French and Spanish versions will feature dubbed audio.</li> </ul> <p><b>Budget (all costs estimated)</b></p> <ul style="list-style-type: none"> <li>• Video Editing - 6 rounds of Revisions \$3,000</li> <li>• Stock Music - Adobe Stock Footage \$2,000</li> <li>• Translation - French and Spanish \$1,100</li> </ul> <p>Total production cost: \$6,100 (estimate)</p>	
<p>Background page# or qr code</p>	



## Finance

### Conference Committee: Finance

<b>ITEM A</b> - Consider a request that the General Service Board develop supplemental reporting focused on the actual and evolving costs of various services provided by the GSB.	<b>Notes for the GSR / Direction to take next !!</b>
<p>Summary/ History: The proposal is to send a report to all members with details about the cost of certain services provided by GSO .This focuses on the cost of The Meeting Guide App,the AA Instagram account,podcasts and other digital media which are free but require ongoing costs to develop,maintain and update.</p>	Does your group desire to know exactly how their 7th Tradition contributions are being used with respect to digital media?Is this something that the members of the group would actually look at?
<p>Background page# or qr code Pages 4 - 8.</p>	

### Conference Committee: Finance

<b>ITEM B</b> - Review Self-Support Packet..	<b>Notes for the GSR / Direction to take next !!</b>
<p>Summary/ History: GSO requests that we review the Self Support Packet which includes The Self Support Card,the pamphlet Where Money and Spirituality Mix,the pamphlet The AA Group Treasurer, AA Guidelines on Finance,Your Seventh Tradition Contributions Flyer,Grapevine and LaVina Self Support Flyer,Birthday Contribution Envelope.</p>	Does your Group treasurer have these very important pieces of literature?
<p>Background page# or qr code Pages 9 - 11.</p>	

### Conference Committee: Finance

<b>ITEM C</b> - Review progress report reflecting shared experience from the Fellowship on possible future changes to literature written by A.A.'s founders	<b>Notes for the GSR / Direction to take next !!</b>
<p>Summary/ History: On 11/13/23 GSO sent out a series of questions regarding whether or not the original writings of our founders should ever be changed.However,the questions were meant to be sent to the Delegates to stimulate discussion in their Area.It was not a survey.</p>	Has your group had a discussion about "How should we treat AA Founders writings? Have you shared the Group's conscience with your Delegate?
<p>Background page# or qr code Pages 12 - 17.</p>	



**Conference Committee: Finance**

ITEM D - Review video "Hope" for effectiveness and relevance.*	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>There is a 15 minute video which shows actors talking about the AA program. The main character takes her one year cake and talks about the importance of having a home group. Other members of her home group talk about the importance of anonymity and sponsorship.</p>	<p>Is this video helpful and engaging? Is it outdated and not too interesting?</p>
<p>Background page# or qr code</p> <p>Pages 18 - 19.</p>	



## Grapevine/La Viña

### Conference Committee: Grapevine/La Viña

<p><b>ITEM A - Review AA Grapevine Workbook</b></p>	<p><b>GSR: Work with your homegroups try to take feedback on how aa can use this workbook to help carry the message.</b></p>
<p>Summary/ History:          This review of the Grapevine workbook is on the agenda because the importance of having a workbook to help guide the community on how use the grapevine and la viña as a 12-step tool. We can see the committee considerations since 2021. Giving us an understanding of the process of the workbook. Buy going even more back on the year <b>1986</b> It was recommended that: The draft of the 1<sup>st</sup> workbook for use by Grapevine committees be approved. Culminating in the UPDATED version of the 2024 Grapevine and la Viña Workbook that now it's been posted in the Grapevine and La Viña website.</p>	<p>A workbook for grapevine and la viña has been in the process for a few years now, culminating with the updated AA Grapevine Workbook that was posted on the AA Grapevine website in January 2024. In this Publish workbook page #3 is a thank you letter from the Grapevine staff, here is a stamen form that workbook that highlights the purpose of the workbook.</p> <p>“The staff at <i>Grapevine</i> and <i>La Viña</i> have created this workbook as a resource for group Grapevine Reps and others in service. We have passed along interesting ideas that Reps who have gone before you came up with. Please know that these are not “marching orders.” We invite you to take from this workbook what seems helpful.”</p> <p>For the AA Fellowship it's a great tool to keep in our daily 12-step kit</p>
<p>2024 background information on page #3</p>	

### Conference Committee: Grapevine/La Viña

<p><b>ITEM B - Consider the list of suggested Grapevine book topics for 2025 or after.</b></p>	<p><b>Try to get the group's members, and see if any of this titles seem interested to your home groups.</b></p>
<p>Summary/ History:          This item is on the agenda because since 1992, in an advisory action, the <i>Grapevine Corporate Board</i> offer to work together with the <i>Conference Grapevine Committee</i> on an ongoing basis. to bring a general list of the grapevine projects (including Book titles) in order to get guidance from the conference, remembering that the final approval for the completed items would rest with the Grapevine Corporate Board. So based on the positive model of mutual Conference and Board involvement the grapevine staff provided suggestions for production in the year 2025 books, giving the conference delegates to get feedback from the fellowship about the propose book titles:  <b>1. Prayer &amp; Meditation II</b>  <b>2. Sober Holiday Stories</b>  <b>3. Dating &amp; Relationships</b>  <b>4. Lo Mejor de La Viña III (Best of LV III)</b>  <b>5. En las prisiones (Jails and institutions)</b>  <b>6. La derrota (Surrender)</b></p>	<p>As a Former GSR form Grupo San Juan District 20, an as a AA member 3 tittles cough my attention.</p> <ol style="list-style-type: none"> <li>1. Sober in Holidays: During my first 2 years of sobriety, I did not go to any family gathering and this cause me pain, and anxiety having a book to deal with this issue can be a great tool for the new comer.</li> <li>2. En la prisiones (La Viña): In my active road of my drinking I went to jail a few times, more than I like to admit, and I remember the hope AA meetings in jail brought to the inmates including me, so this is a great book to have</li> <li>3. Dating &amp; Relationships: After falling in love with AA service structure, AA Traditions, AA steps, and the amazing AA Concepts, for a minute I forgot about my personal life, working with my sponsor I was able to find a balance, it was a roller-coaster of emotions, I believe having a book like this could benefit many members in the community.</li> </ol>
<p>Background page # 5</p>	





**Conference Committee: Grapevine/La Viña**

<p><b>ITEM C</b> - Discuss the cost effectiveness and sustainability of continuing to print La Viña.</p>	<p><b>Notes for the GSR: GSRs informed your homegroups with the background information make sure they are well informed before they make any decision or suggestion</b></p>
<p>Summary/ History:</p> <p>This item is here because a fellow member at a Grupo base: Hopeful Agnostics Big Book Study Distrito 13 Area 68, after reviewing the Financial Reports over the last five years and notice the continue losses of La Viña and decided to submit it a PAI. The PAI went through the proper process, and it became an agenda item for the 2024 General service conference, according to the member the intention is not to take La Viña away, but rather a way to have our fellowship well informed and come to a more well-informed decision. The intended outcome is that the General Service Conference would, in the spirit of good stewardship, be willing to assess the cost effectiveness of continuing to print La Vina. And consider that there may be other avenues to reach the intended audience for La Vina that are more financial.</p> <p><b>In 1991</b> It was recommended that: Because of an expressed need, the Grapevine commence as soon as possible to include at least one article in Spanish in each month's issue. It was at this time where the fellowship and GSO through is GSR's feedback, became aware of the necessity to add at least 1 article in magazine in SPANISH.</p> <p><b>1995:</b> it was here where it was officially recommended to have a stand-alone magazine in Spanish "La Viña." With a five-year plan and <b>that funding for up to five (5) years be obtained from the General Service Board Reserve Fund.</b> So, it was here where is was suggested the financial cost of la viña were paid with GSB reserved Fund.</p> <p><b>2001</b> It was recommended that: La Viña continue to be published by the A. A. Grapevine and supported by the General Service Board as a service to the Fellowship.</p> <p><b>2013:</b> The committee recognized that funding La Viña as a service, through the General Fund, is an issue affecting the overall Fellowship.</p> <p><b>2015:</b> Additional Committee Considerations that did not result in Conference Advisory Actions: event though its not an advisory action this is a vital decision for la viña. <b>The committee reviewed the A.A. Grapevine Board's 2015 Office Report on La Viña and agreed that La Viña is published as cost effectively as possible given existing parameters and conditions. The committee agreed with the A.A. Grapevine Board's suggestion to develop and implement a communication plan that utilizes (but is not limited to) A.A. Grapevine, Inc.'s newsletters, Forum presentations, and Box 4-5-9 to clarify to the Fellowship La Viña's unique status as a hybrid entity that is at once a service to the Fellowship and is also required to strive to become self-supporting.</b></p>	<p>It's my belief that the committee consideration of 2015 explains la viña perfectly</p> <p>"The committee reviewed the A.A. Grapevine Board's 2015 Office Report on La Viña and agreed that La Viña is published as cost effectively as possible given existing parameters and conditions. The committee agreed with the A.A. Grapevine Board's suggestion to develop and implement a communication plan that utilizes (but is not limited to) A.A. Grapevine, Inc.'s newsletters, Forum presentations, and <i>Box 4-5-9</i> to clarify to the Fellowship La Viña's unique status as a hybrid entity that is at once a service to the Fellowship and is also required to strive to become self-supporting."</p> <p>La viña it's a unique tool for AA, a unique tool for the Hispanic community, the magazine its use in many forms to carry the message to the suffering alcoholic. From the newcomer to the groups, to the jails and hospital around the USA, and even internationally use by AA members in other countries. It's an excellent 12 step service tool and for this reason it should be kept.</p> <p>NOW, the La Viña magazine can and will be more self-supporting with time, working together with the Hispanic community by informing the Hispanic groups how to buy the magazine, many Hispanic members are not computer savvy so having workshops will be super beneficial for the AA Hispanic community and by having workshops or VIÑA-THON, the magazine will benefit greatly.</p>



**Conference Committee: Grapevine/La Viña**

<p><b>ITEM D</b> - Explore the services provided by AA Grapevine and how they should be funded</p>	<p><b>GSR;s ask the question in your groups and get a group conscious of how this services should be paid</b></p>
<p>This agenda item is here because a <b>Memorandum</b> sent November 16, 2023 To: Jon W., Senior Editor/Secretary to the Conference Committee on Grapevine /La Viña From: Zenaida Medina, Secretary to Trustees' Finance and Budgetary Committee on How services are funded for Grapevine/La Viña. Manny New Services are being used to carry the message of AA. Trough many grapevines and la viña digital outlets. And the question has been raise of how this services be paid</p>	<p>A.A is in constant change, many new services need to be used in new digital ways to keep the message reaching the alcoholic that still suffers, its my belief that every 12-step service should be paid by the fellowship, find a way to help the grapevine pay when it comes to 12-step services. I don't think the grapevine should have the responsibility to pay for 12-step services of any kind</p>
<p>Background page#: 20</p>	

**Conference Committee: Grapevine/La Viña**

<p><b>ITEM E</b> - Consider a request to develop a pamphlet on the Asian and Asian-American alcoholics in A.A.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>This Agenda item is here because it PAI was made for the 74 service conference by Jo Ann McC., Delegate Area 49 Panel 73 because a member Area committee member from Area 49. It has been discussed that AA needs to reach out to our Asian brethren. The proposed agenda item was also discussed during our Area Assembly on September 10, 2023. It was seconded, there was discussion and then a vote. Area 49 supported this proposed agenda item with substantial unanimity by a vote of 90 in favor of supporting, 2 opposed and no abstentions. The proposed agenda item is supported by Area 49 with substantial unanimity.</p>	<p>AA its now a worldwide miracle, the more inclusive we are the better, especially for these community that are hard to reach because of language or other obstacles, I'm sure many Asian fellow alcoholics will benefit from this pamphlet. so yes a pamphlet is a great idea.</p>
<p>Background page#:25-26</p>	



## Literature

### Conference Committee: Literature

<p><b>ITEM A</b> - Annual review of recovery literature matrix.</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: Excerpt from the January 27, 2024, trustees’ Literature Committee meeting report: The committee reviewed and agreed to forward to the 2024 Conference Committee on Literature the 2024 Recovery Literature Matrix.</p> <p>The recovery literature matrix is a standard item for all recent A.A. Conferences. It shows language availability, distribution and download/view rates for all literature between 2017 and 2023 for all of A.A.’s literature. It is for information purposes, only, and does not typically result in any action items put forth by the Literature Conference Committee. Any specific changes to literature will be associated with a specific Agenda Item, not review of the literature matrix.</p>	<p>There are no applicable statements or questions with regards to this matrix, which is for informational purposes, only.</p> <p>Additional input; I wish the matrix’s “Title and Copyright Date” column reflected, based on the translation of the literature, in a more ‘reader friendly’ format. (i.e.; English - left aligned / French - center aligned / Spanish - right aligned ‘or’ a different font color depending on the translation.).</p>
<p>In the stand-alone Literature Background Information, pages 4 - 16.</p>	

We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding materials that should be added or deleted, please share them with the Delegate via email or in person.

### Conference Committee: Literature

<p><b>ITEM B</b> - Review progress report regarding revisions to the pamphlet “The Twelve Steps Illustrated.”</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/History: The 2022 and 2023 Literature Conference Committee reviewed available drafts of the pamphlet, deciding to create a brand new format to be considered at the 2024 Conference.</p> <p>Since the Conference Literature Committee decided to abandon previous graphics for this pamphlet in 2023, the Trustees Literature Committee has developed guidelines and selected an illustrator that is supposed to deliver sample illustrations for approval by the July 2024 Trustees’ Literature committee meeting. It is not clear from the Background Information of the Conference Literature Committee will be able to see any of these graphics, or not.</p>	<p>There is essentially no opportunity to provide input to your Groups or the Delegate. The nine members of the Conference Literature Committee may be able to preview some of the sample illustrations, to be determined, but they are not available to the other Conference members. It will likely be 2025 or later before a sample of this pamphlet is available for a preview by A.A. members and a vote by the Conference. The Delegate will be able to report on the progress of this pamphlet in her many report-backs.</p> <p>Additional input; I would have liked to have seen a copy of the Literature committee’s “chose not to proceed with the graphic approach” draft version as part of the background information.</p>
<p>In the stand-alone Literature Background Information, pages 17 &amp; 18.</p>	

We will not hear group consciences on this item at the Assembly.



**Conference Committee: Literature**

<p><b>ITEM C</b> - Review draft of the revised pamphlet “A.A. for the Black and African-American Alcoholic.” (Retitled: “Black in A.A.: Experience, Strength and Hope.”)</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: The 2021 Conference Literature Committee recommended that the existing pamphlet be revised, which was then reviewed as a progress report by the 2023 Conference Literature Committee. The Trustees Literature Committee recommended that the draft pamphlet “A.A. for the Black and African-American Alcoholic” be retitled “Black in A.A.: Experience, Strength and Hope.” It was requested that the back page be updated to reflect current information on how to contact A.A.</p> <p>The Trustees’ Literature Committee agreed to forward to the 2024 Conference Committee on Literature the draft pamphlet with the requested revision. So, it is only for informational purposes to us.</p>	<p>There is essentially no opportunity to provide input to your Groups or the Delegate. The nine members of the Conference Literature Committee will be able to preview the draft pamphlet. If they accept it, it will likely be put before the Conference for a vote. Or, the Conference Literature Committee may suggest more revisions, in which case, it would be unavailable to the other Conference members for consideration or a vote. In the latter case, it will likely be 2025 before the Conference will vote on acceptance of this pamphlet. The Delegate will be able to report on the progress of this pamphlet in her many report-backs.</p>
<p>In the stand-alone Literature Background Information, pages 19 - 22.</p>	

We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding this unseen pamphlet, please share them with the Delegate via email or in person.

**Conference Committee: Literature**

<p><b>ITEM D</b> - Review progress report or draft of the revised pamphlet “A.A. for the Native North American.”</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: After the 2021 Conference Literature Committee agreed that the existing pamphlet be updated, the Trustees Literature Committee asked the Fellowship to provide stories for the updated pamphlet until December 31, 2023, to allow greater participation. The 2024 Conference Literature Committee will receive a progress report on the pamphlet.</p> <p>The Trustees’ Literature Committee agreed to forward a progress report to the 2024 Conference Committee on Literature on the revised pamphlet. So, it is only for informational purposes to us.</p>	<p>There is essentially no opportunity to provide input to your Groups or the Delegate. The nine members of the Conference Literature Committee will be able to review the progress report, but a draft pamphlet is not likely to be available before the 2025 Conference. The Delegate will be able to share on the progress report of this pamphlet in her many report-backs.</p>
<p>In the stand-alone Literature Background Information, pages 23 - 25.</p>	

We will not hear group consciences on this item at the Assembly.



**Conference Committee: Literature**

<p><b>ITEM E</b> - Review progress report or draft manuscript of the Fourth Edition of the book Alcohólicos Anónimos - Spanish</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: After the 2021 advisory action to develop the fourth edition of the Spanish version of the Big Book, the Trustees Literature Committee reviewed a progress report regarding the development of a Fourth Edition Alcohólicos Anónimos. It was shared that additional members will be added to the working group.</p> <p>The Trustees’ Literature Committee agreed to forward the progress report to the 2024 Conference Committee on Literature. So, it is only for informational purposes to us.</p>	<p>There is essentially no opportunity to provide input to your Groups or the Delegate. The nine members of the Conference Literature Committee will be able to review the progress report, but a draft version of the fourth edition of Alcohólicos Anónimos is not currently available. The Delegate will be able to share on the progress report of this edition of the Spanish Big Book in her many report-backs.</p> <p>Note that “our own” past delegate, Cesar F., was selected as Appointed Committee Member (ACM) on the Trustees’ Literature Committee, and is chair of the working group.</p>
<p>In the stand-alone Literature Background Information, pages 26 &amp; 27.</p>	

**Conference Committee: Literature**

<p><b>ITEM F</b> - Review draft manuscript of the translation of the book Alcoholics Anonymous (Fourth Edition) into plain and simple language.</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: Following the 2021 Advisory Action to translate the 4th edition of the Big Book in English into a plain language, the Trustees’ Literature Committee agreed to present a progress report at the 2023 Conference, that the project continue to move forward, and that a draft or progress report be brought back to the 2024 Conference Committee on Literature.</p> <p>In an excerpt from the January 28, 2024, Trustees’ Literature Committee report, the committee reviewed the draft manuscript of the book Alcoholics Anonymous (Fourth Edition) translated into plain and simple language and agreed to forward the manuscript to the 2024 Conference Committee on Literature with the requested copyediting. The committee also reviewed the draft “letter of understanding” outlining the confidentiality guidelines related to review of the manuscript.</p>	<p>Only the 74th General Service Conference Committee on Literature will be reviewing the Manuscript primarily to determine whether or not it meets the intended goals of the development of a plain and simple language Big Book.</p> <p>The Committee may approve of the manuscript and bring it before the Conference for a vote to publish it as is; or they may decide that more work is needed and send the manuscript back to the Trustees’ Literature Committee.</p> <p>There is essentially no opportunity to provide input to your Groups or the Delegate. The nine members of the Conference Literature Committee will be able to review the manuscript, but a draft version of the plain language Big Book may not be available in its entirety to Conference members (in 2023, they were allowed limited time to view the draft manuscript, which may be repeated this year? The Delegate will be able to share on the vote on this agenda item in her many report-backs.</p>
<p>In the stand-alone Literature Background Information, pages 28 - 30.</p>	



**Conference Committee: Literature**

<p><b>ITEM G</b> - Review progress report on the development of the Fifth Edition of the book Alcoholics Anonymous.</p>	<p><b>No action or input required at this time.</b></p>
<p>Summary/ History: Following the 2021 Advisory Action to produce a fifth edition of the Big Book in English into a plain language and the 2023 progress report to the Conference Literature Committee, the Trustees' Literature Committee decided that while the administrative process and procedure has improved, the story review is still moving much slower than anticipated. The Background Information describes a procedure to replace slower story readers, to replace them with other willing readers, and to possibly add additional readers. A progress report will be submitted to the Conference Literature Committee.</p>	<p>Available information reveals that reading the 2,500+ stories that were submitted are going much slower than anticipated. So, the Conference Literature Committee will receive a progress report, only. Our Delegate will be able to share results of this progress report, but there is no opportunity at this time to provide feedback to our Groups or recommended votes to our Delegate.</p>
<p>In the stand-alone Literature Background Information, pages 31 - 33.</p>	

**Conference Committee: Literature**

<p><b>ITEM H</b> -Review progress report on the video animation of the pamphlet "The Twelve Concepts Illustrated."</p>	<p><b>GSRs may share the available YouTube link with their Groups to let them know the original video that is being developed, but there is no opportunity to share the edited, revised version of the video.</b></p>
<p>Summary/ History: Following the 2022 Advisory Action that the video animation of the pamphlet "The Twelve Concepts Illustrated" (currently published by the General Service Board of A.A. Great Britain) be adapted and produced by the Publishing Department, the Trustees' Literature Committee shared that the project had been delayed due to budgetary constraints and that a progress report would be submitted to the Conference Literature Committee in 2024.</p> <p>The existing YouTube video may be viewed at the following link:  <a href="https://www.youtube.com/watch?v=qN6t4jAXJd0">https://www.youtube.com/watch?v=qN6t4jAXJd0</a></p> <p>The Background Information provides line item estimates of the costs, which would cost \$9,960 for "Option 1" and \$8,750 for "Option 2," both of which would include translations in English, Spanish, and French.</p>	<p>Since the 2022 Advisory Action confirmed that the existing video should be revised to fit into the A.A. structure in the United States and Canada, there is no opportunity to endorse or oppose production of this video. Our Delegate will be able to share results of this progress report, but there is no opportunity at this time to provide feedback to our Groups or recommended votes to our Delegate.</p>
<p>In the stand-alone Literature Background Information, pages 31 - 38.</p>	





**Conference Committee: Literature**

<p><b>ITEM I</b> - Review progress report on video adaption of the pamphlet “Too Young?”</p>	<p><b>Although there is no opportunity to share a draft video or to solicit input from our Groups, we encourage GSRs to share the existing pamphlet, entitled “Too Young” with your Groups and let them know that a video version of this pamphlet is being develop</b></p>
<p>Summary/ History: Following the 2023 Advisory Action to retire the print version of the pamphlet “Too Young?” and repurpose the pamphlet as an animation video at an estimated cost no higher than \$70,000, the Trustee’s Literature Committee reviewed three art samples designed to show the direction of the graphics for the “Too Young?” video project. The committee discussed that the designs should stay clear from stereotypes and that obtaining feedback from young people (the targeted audience) may be beneficial. The committee agreed to forward to the 2024 Conference on Literature the art samples as an addition to the update report.</p>	<p>Although these art samples will likely be shared with the Conference Literature Committee, they are not likely to be shared even with the entire Conference. As such, there is nothing that can be taken back to our Groups or advice to give to our Delegate.</p>
<p>In the stand-alone Literature Background Information, pages 31 - 38.</p>	

**Conference Committee: Literature**

<p><b>ITEM J</b> -Review progress report on revisions to the pamphlet “Questions and Answers on Sponsorship.”</p>	<p><b>GSRs can direct their Groups to review the existing pamphlet, “Questions and Answers on Sponsorship” and then provide input on the nine questions/issues identified in the Background Information.</b></p>
<p>Summary/ History: The 2023 Conference Committee on Treatment and Accessibilities requested that the Trustees’ Literature Committee consider updating the pamphlet “Questions and Answers on Sponsorship” to add language on working with alcoholics with intellectual or information processing challenges, communication challenges and diverse neurological abilities.</p> <p>The committee chair subsequently asked committee members and G.S.O. staff to help develop appropriate draft language that addresses the challenges of alcoholics with experiences of racism and trauma when working with sponsors. The Trustees’ Literature Committee reviewed a progress report and draft mock-up reflecting the suggested revisions to date. It is understood that additional revisions may be submitted; the committee looks forward to an updated report or draft pamphlet being brought to the January 2024 meeting.</p> <p>A series of nine questions and issues are listed in the Background Information to guide the committee members on developing changes that may be considered in revising this pamphlet.</p>	<p>GSRs may ask their groups to provide feedback on the following questions: (1) How do we connect the Steps and Traditions to the ideas of barriers to sponsorship we are addressing? (2) How do we address harm? (3) How can we better sponsor people who have experienced these traumas? (4) How do we gain the trust of people we are working with? (5) How do we ensure members’ safety? (6) How do we encourage sponsors to bring the same empathy and compassion to those relationships? (7) What should I look for in a sponsor? (8) What qualities make a good sponsor? (9) How to make the Q&amp;A work for people who are neurodivergent?</p> <p>Having discussed these questions with your Groups, the GSRs can then provide the various answers to our Delegate so that, if the opportunity presents itself, she can contribute your input at the Conference when this agenda item is discussed and input is solicited.</p> <p><b>Additional input; “HOW TO SPONSOR PEOPLE WHO HAVE EXPERIENCED THESE TRAUMAS” - in addition to ‘seek spiritual guidance’, perhaps adding something to the effect of: <u>seek suggestions or guidance from others / reach out to others who have the experience.</u></b></p>
<p>In the stand-alone Literature Background Information, pages 42 - 48.</p>	



**Conference Committee: Literature**

<p><b>ITEM K - Consider a request that the words "Donation" and "Contribution" be swapped under Warranty One in "The Twelve Concepts Illustrated" pamphlet.</b></p>	<p><b>With a copy of Twelve Concepts Illustrated in hand, share Warranty One under the 12th Concept on page 24 to show the existing words. You may explain - in a neutral way not intended to sway the vote - what the A.A. member has proposed and ask your Group if they support this change.</b></p>
<p>Summary/ History: There had been an Advisory Action in 2006 whereby the word, "donation" was replaced with "contribution," as <i>donations</i> are made to charitable organizations, whereas <i>contributions</i> are made by members within A.A. Then, in 2023 an A.A. member recommended: "Consider revising the pamphlet "Twelve Concepts Illustrated" under Warranty One by changing the use of the words "donation" and "contribution."</p> <p>Currently Warranty One under Concept XII reads, "So long as we refuse to take outside <b>contributions</b> and limit individual member's <b>donations</b>, "we shall not become wealthy in any perilous sense." The change would switch the words, to read as follows: "So long as we refuse to take outside <b>donations</b> and limit <b>contributions</b> from individual members, "we shall not become wealthy in any perilous sense."</p> <p>If the recommendation is adopted as an Advisory Action the pamphlet, "Twelve Concepts Illustrated" would be changed to reflect the change.</p>	<p>The Background Information, summarized to the left, makes the point that we, as A.A. members, <b>contribute</b> to A.A., we do not <b>donate</b> to A.A. The question to ask your Group is: Do you think that these words should be switched in the illustrated pamphlet as given to the left? 75</p> <p>If your Group is willing to discuss and vote on this change, you should capture the salient points of pros and cons, tally the number of yes and no votes, and share the Groups' comments and yes/no vote with our Delegate to inform her vote when this agenda item is discussed at the Conference.</p> <p><i>Additional input; Should be consistent thru-out A.A. literature. I came into the program hearing, and at times reading, the word 'donation' being used for an A.A. member's 7th Tradition. It wasn't until a few years later that I heard Ed L., MSCA 09 Panel 70 Delegate, clarify that it was a 'contribution' not a 'donation'. I have since heard another A.A. member say to the effect of "A donation is a one time event. A contribution is an ongoing one".</i></p>
<p>In the stand-alone Literature Background Information, pages 49 - 54.</p>	





**Conference Committee: Literature**

<p><b>ITEM N - Consider a request that the words "Donation" and "Contribution" be swapped under Warranty One in "The Twelve Concepts Illustrated" pamphlet.</b></p>	<p><b>With a copy of Twelve Concepts Illustrated in hand, share Warranty One under the 12th Concept on page 24 to show the existing words. You may explain - in a neutral way not intended to sway the vote - what the A.A. member has proposed and ask your Group if they support this change.</b></p>
<p>Summary/ History: There had been an Advisory Action in 2006 whereby the word, "donation" was replaced with "contribution," as <i>donations</i> are made to charitable organizations, whereas <i>contributions</i> are made by members within A.A. Then, in 2023 an A.A. member recommended: "Consider revising the pamphlet "Twelve Concepts Illustrated" under Warranty One by changing the use of the words "donation" and "contribution."</p> <p>Currently Warranty One under Concept XII reads, "So long as we refuse to take outside <b>contributions</b> and limit individual member's <b>donations</b>, "we shall not become wealthy in any perilous sense." The change would switch the words, to read as follows: "So long as we refuse to take outside <b>donations</b> and limit <b>contributions</b> from individual members, "we shall not become wealthy in any perilous sense."</p> <p>If the recommendation is adopted as an Advisory Action the pamphlet, "Twelve Concepts Illustrated" would be changed to reflect the change.</p>	<p>The Background Information, summarized to the left, makes the point that we, as A.A. members, <b>contribute</b> to A.A., we do not <b>donate</b> to A.A. The question to ask your Group is: Do you think that these words should be switched in the illustrated pamphlet as given to the left? 75</p> <p>If your Group is willing to discuss and vote on this change, you should capture the salient points of pros and cons, tally the number of yes and no votes, and share the Groups' comments and yes/no vote with our Delegate to inform her vote when this agenda item is discussed at the Conference.</p> <p><i>Additional input; Should be consistent thru-out A.A. literature. I came into the program hearing, and at times reading, the word 'donation' being used for an A.A. member's 7th Tradition. It wasn't until a few years later that I heard Ed L., MSCA 09 Panel 70 Delegate, clarify that it was a 'contribution' not a 'donation'. I have since heard another A.A. member say to the effect of "A donation is a one time event. A contribution is an ongoing one".</i></p>
<p>In the stand-alone Literature Background Information, pages 49 - 54.</p>	



## Policy/Admissions

### Conference Committee: Policy/Admissions

<p><b>ITEM A</b> - Review GSO general manager’s memo regarding General Service Conference site selection.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>location set for the general service conference that will be most cost effective and appropriate for the conference. the committee will not be selecting a site until 2027 GSC</p> <p>Also, information was provided for potentially holding the conference outside of New York city.</p>	
<p>Background page# or qr code</p> <p>PG 3/4</p>	<p>discussion between general service conference committee and the GSO general manager about future location for general service conferences</p> <p>no action necessary for GSR</p>

### Conference Committee: Policy/Admissions

<p><b>ITEM B</b> - Review dates for the 2027 and 2028 General Service Conference..</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>to discuss the dates of the general service conference with enough time for the GSO management in contracting the most cost effective and appropriate venues for the conference</p>	
<p>Background page# or qr code</p> <p>PG 7</p>	<p>no action necessary</p>



**Conference Committee: Policy/Admissions**

ITEM C - Discuss report on the Equitable Distribution of Workload process	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>to distribute an equal amount of agenda items to committees. with an explanation from the subcommittee of the of EDW, with outcomes from the three year pilot program</p>	<p>in preparation to submit the appropriate proposed agenda items and the not repeat proposed items that have been submitted or to overwhelm the delegates with extreme workload, and to be inclusive with our group conscience: Are we taking our group conscience to the district and area levels? Are the district / area meetings allowing time for discussion of the group conscience?</p> <p>this agenda item is meant to streamline the proposed agenda items to be ready for the general services conferences</p>
<p>Background page# or qr code PGS 13-58</p>	

**Conference Committee: Policy/Admissions**

ITEM D - Review report of the GSB Ad-Hoc Committee on Participation of Online Groups in the U.S./Canada Service Structure.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>“...will review aspects of service to online/virtual A.A. groups and will make recommendations for changes and improvements ...“</p>	<p>“In order to facilitate the access to information on this topic to inform the group conscience, the committee has compiled a timeline of the ad hoc committee’s work, a summary of year-by-year online group and district participation, a list of the Proposed Agenda Items on the topic of Participation of Online Groups from 2020-2023, the 2023 survey results, and the committee’s recommendations at this time, for the consideration of the General Service Conference.</p> <p>“</p> <p>Reading this document will prepare the GSR for an open discussion regarding the future of virtual meetings.</p> <p>“The biggest challenge the working group has come across is an advisory action that gives direction but also asks the GSO to list groups in districts and areas we have not even had the chance to communicate in detail with or they themselves are just starting to have conversations about.</p> <p>“</p>
<p>Background page# or qr code</p>	



**Conference Committee: Policy/Admissions**

<b>ITEM E - Discuss revising procedures for electing the Delegate chairperson, Conference Committee chairpersons and their alternates.</b>	<b>Notes for the GSR / Direction to take next !!</b>
<p>Summary/ History:</p> <p>Item E contains the recommended process for selecting the delegate chair and the alternate delegate chair for 2025 and covers specific problems that the item addresses.</p>	<p>This item discusses changing the timeline in which delegates and alternate delegates are elected and call for additional GSC members to meet at least an additional two times per year.</p>
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## Public Information

### Conference Committee: Public Information

ITEM A - Review the 2024 Public Information Comprehensive Media Plan (CMP)	Notes for the GSR / Direction to take next !!
<p>Summary/ History: [WIP]</p> <p>A CMP has been reviewed and accepted annually since the first CMP drafted in 2014. The plan provides a framework and guardrails that capture the public information work, messaging, and channels GSO and AA Grapevine are using to make the Fellowship, general public, media, and professionals aware of the relevance of Alcoholics Anonymous.</p> <p>In 2023, it was suggested the CMP grow to include a section about projects requesting user generated content (like Young People’s Video Project)</p> <p>The included CMP was forwarded by the Trustees’ PI Committee to this year’s conference PI Committee. Each section outlines the history of the individual media and its purpose. For brevity sake, reference the table of contents below and seek further information in the full background document. Many of the media items history and purpose are detailed in later agenda items.</p> <ol style="list-style-type: none"> <li>1. Introduction               <ol style="list-style-type: none"> <li>a. Introduction</li> <li>b. Key Tenets for Communication Strategy</li> <li>c. Key Terms and Definitions</li> </ol> </li> <li>2. Creative &amp; Identity               <ol style="list-style-type: none"> <li>a. AAWS</li> <li>b. AA Grapevine/La Vina</li> </ol> </li> <li>3. Websites               <ol style="list-style-type: none"> <li>a. AA.org</li> <li>b. AA Grapevine and La Vina Websites</li> <li>c. Online Business Profiles</li> <li>d. Google Ads</li> <li>e. QR Codes and UTM Codes</li> </ol> </li> <li>4. Public Relations</li> <li>5. Content Creation               <ol style="list-style-type: none"> <li>a. TV PSAs</li> <li>b. Radio PSAs</li> <li>c. Podcasts</li> <li>d. User-generated Content</li> </ol> </li> <li>6. Literature               <ol style="list-style-type: none"> <li>a. AAWS Publishing Department</li> <li>b. Books &amp; Pamphlets</li> <li>c. The Magazines: Grapevine and La Vina</li> <li>d. GSO Newsletters and Bulletins</li> <li>e. Literature in Corrections Settings</li> </ol> </li> <li>7. Social Media               <ol style="list-style-type: none"> <li>a. AAWS YouTube Channel</li> <li>b. AAWS LinkedIn</li> <li>c. Instagram</li> </ol> </li> <li>8. Apps               <ol style="list-style-type: none"> <li>a. Meeting Guide App</li> <li>b. GV LA App Release</li> </ol> </li> <li>9. Next Steps for the CMP</li> </ol>	<ul style="list-style-type: none"> <li>• Skim over the extended comprehensive media plan for an idea of all the various tools we have in AA to spread the message.</li> <li>• When people ask what GSO/AAWS does with the money our group sends up stream, consider that none of these media projects happen for free: conception, production, distribution, on going maintenance!</li> <li>• What is a piece of AA media that you could bring to your group as something for them to check out that might not be consumed already?</li> </ul>
<p>Background page# or qr code</p> <p>Pg. 4-35 of PI Background</p>	



**Conference Committee: Public Information**

<p><b>ITEM B -Public Service Announcements (PSAs):</b></p> <ol style="list-style-type: none"> <li>1. Review the 2023 report on the “Relevance and Usefulness of Video PSAs.”</li> <li>2. Discuss progress report on paid placement of PSA videos on streaming platforms.</li> <li>3. Review progress report on the Mesmerize Point PSA distribution channel.</li> </ol>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b>Summary/ History:</b></p> <p>AA has a history of employing PSAs as a method to spread the message. PSAs are aired in unsold commercial airtime. AAs investment is in production and distribution of content, but do not need to pay for the airtime as we are helping fill a content need for stations. Some of our produced PSAs could be sold for airtime in streaming markets.</p> <ol style="list-style-type: none"> <li>1. <b>Report on the Relevance and Usefulness of Audio/Video Public Service Announcements</b> <ol style="list-style-type: none"> <li>a. This report details the review of all video and audio PSAs currently circulating and assesses how effective and timely these tools are (Note all of these materials are available to view or listen at <a href="https://www.aa.org/downloadable-videos">https://www.aa.org/downloadable-videos</a> and <a href="https://www.aa.org/audio-public-service-announcement-downloads">https://www.aa.org/audio-public-service-announcement-downloads</a>)</li> <li>b. Discussion on whether “When Drinking is No Longer a Party” is dated (content of PSA depicts virtual meetings) but ultimately decided not to retain the video</li> <li>c. Several video and audio pieces were recommended to be retired or edited to remove outdated references such as using a “phone book”</li> <li>d. Discussion of correctly messaging that AA is welcoming and inclusive</li> </ol> </li> <li>2. <b>Progress Report on Feasibility of Placing PSAs on Streaming Media</b> <ol style="list-style-type: none"> <li>a. Collection of financial and operations related ideas regarding the paid placement of already produced PSAs into streaming platforms.</li> <li>b. Free Broadcast Streaming Platforms: Examples of proposals from vendors demonstrate what type of reach (number of stations) and costs can be purchased (one estimate shows about \$60,000 per year)</li> <li>c. Streaming Video Media: Sites and Apps including Amazon, Connected TV, Hulu, Youtube, ESPN, News Outlets, and Facebook           <ol style="list-style-type: none"> <li>i. Streaming media campaign would likely cost more than \$100,000 per year, reaching a smaller audience than broadcast media</li> <li>ii. Considerations of what platforms to pursue based on different intended audiences by age or other demographic data</li> </ol> </li> </ol> </li> <li>3. <b>Progress Report on the Mesmerize Point PSA Distribution Channel</b> <ol style="list-style-type: none"> <li>a. Mesmerize Point is a vendor which programs content to be played on TVs in medical clinic and pharmacy waiting rooms.</li> <li>b. Beginning in July of 2023, AA PSAs have been in rotation to be played at 2,193 pharmacy locations in August of 2023 at 2,500 doctors’ offices.</li> <li>c. Report details were verbal and limited in scope, further information is being requested about the clinic types, locations, and which videos are being played.</li> </ol> </li> </ol>	<ul style="list-style-type: none"> <li>● Consider watching some of the PSAs linked in the summary.       <ul style="list-style-type: none"> <li>○ How would you receive these pieces as a struggling alcoholic looking for answers?</li> <li>○ Does “When Drinking is No Longer a Party” seem dated (to the very recent past of COVID Shelter in Place advisories) to you?</li> <li>○ Notice a certain PSA comes in various edited versions for 15 seconds, 30 seconds, and 60 seconds, to help offer options for filling unsold air time.</li> </ul> </li> <li>● Does streaming advertising feel like an effective way to reach potential members compared to broadcast television?       <ul style="list-style-type: none"> <li>○ Consider asking your group to give a show of hands for who does not have access to broadcast TV and only streaming (and vice versa).</li> </ul> </li> </ul>
<p>Background page# or qr code Pg. 36-47 of PI Background</p>	



**Conference Committee: Public Information**

ITEM C - Review report on the GSO Podcast.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>A podcast aimed at current AA members to provide information about GSO as a service structure and help reveal misconceptions.</p> <ol style="list-style-type: none"> <li>1. Progress: 1st season is set to launch in 2024 with rollout of eight banked episodes to introduce consistent voice/feel for the podcast               <ol style="list-style-type: none"> <li>a. Plans to use historic audio recordings from Archive for certain segments</li> <li>b. Obtaining episode transcripts for proofing and editing purposes</li> <li>c. Interviews with staff and testimonials from visitors</li> </ol> </li> <li>2. A reassessment of the financial and staff resources need for this project is underway due to the technical demands to complete a high quality and sustainable production</li> <li>3. Several goals for finishing season 1 and planning for a season 2 are outlined based on what the working group has found               <ol style="list-style-type: none"> <li>a. Finishing capturing recordings, editing material</li> <li>b. Working with hosting platform, Captivate (\$528 a year to be listed on several podcasting platforms)</li> <li>c. Communication initiatives to announce podcast at several PI outlets</li> <li>d. Analyzing trends of episode and listener data</li> </ol> </li> </ol>	<ul style="list-style-type: none"> <li>● GSO has acknowledged criticism that they could improve transparency (they reiterated this in their report about why they are developing a podcast), does your group feel an insider information is best delivered via podcasts?</li> <li>● Consider asking for a show of hands of who regularly listens to podcasts in your group. Who has listened to already available podcast from the AA Grapevine?</li> </ul>
<p>Background page# or qr code</p> <p>Pg. 48-53 of PI Background</p>	



**Conference Committee: Public Information**

ITEM D - Review report on AAWS YouTube channel.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <ul style="list-style-type: none"> <li>● The AAWS YouTube Channel was launched in 2017. Videos are aimed at individuals who have a problem with drinking, current members, and professionals. Content includes all currently available PSAs and complete ASL interpretations of the Big Book and the 12x12.</li> <li>● The 2023 Conference committee noted lack of growth at the AAWS YouTube channel and requested trustees' PI committee consider ways to encourage members to use the channel as a PI tool. The last video posted is now two years old.</li> <li>● Individual quarterly reports from Q4 2022, Q1 2023, Q2 2023, and Q3 2023 provide data about video views, watch time, channel subscribers, impressions, and what percentage of videos are viewed.</li> <li>● Key data from the past year (Q4 2022-Q3 2023)               <ul style="list-style-type: none"> <li>○ Total views: 95,545 (17.3% decrease from last year)</li> <li>○ Total watch time: 3,947 (6.3% decrease from last year)</li> <li>○ Total Subscribers: 9,102 (19.4% increase from last year)</li> <li>○ 506k impressions (counted each time content thumbnails are shown to viewers as suggested content) with 3.5% clickthrough rate, leading to 17.8k video views</li> <li>○ 30% viewership in USA, 1.2% in Canada, 20% in Mexico, 20% in India, all other countries are below 1% (it was noted that uptick in views from India are likely representative of growth of AA in the country and their own GSO)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Look at the AAWS YouTube page               <ul style="list-style-type: none"> <li>○ Are you aware the entire ASL translation of the Big Book and the 12x 12 are available for free?</li> </ul> </li> <li>● No new content has been posted in two years.               <ul style="list-style-type: none"> <li>○ Should AAWS be creating more video content to help spread the message and encourage people to learn about their publications?</li> </ul> </li> <li>● Are members in your group interested in the type of content available enough to subscribe? If no, what would interest/engage them more?</li> </ul>
<p>Background page# or qr code Pg. 54-61 in PI Background</p>	





**Conference Committee: Public Information**

ITEM E - Review report on Google Ads.	Notes for the GSR / Direction to take next !!
<p><b>Summary/ History:</b>  <b>Background:</b> 2023 Conference Committee reviewed and accepted the trustees' PI Committee report on the usefulness and effectiveness of the AAWS Google Ads w/the following suggestion:</p> <ul style="list-style-type: none"> <li>● Revise the Get Help ad group due to consistently lower attention and engagement compared to the Find a Meeting ad group throughout their time on Google Ads.</li> </ul> <p><i>Update from 1/27/24:</i> Committee discussed and noted future reporting will be better able to provide comparative data over time. They agreed to forward the 2023 Google Ads report to the 2024 PI Conference Committee.            **</p> <p><b>Committee Recommendations:</b> The 2023 Conference Committee on Public Information accepted the AAWS Google Ads report and suggested improvements, particularly regarding the Find a Meeting ad group's superior performance over the Get Help group, prompting a request for ad revisions.</p> <p><b>Google Ads Overview:</b> Google Ads function alongside search engine results, with advertisers bidding on keywords for visibility. Non-profit organizations like AAWS benefit from Google Ads Grants, providing up to \$10,000 in monthly ad space. The 69th General Service Conference approved AA's use of Google Ads, and later (2021, 2022) emphasized consideration of management of Ads by the General Service Office staff.</p> <p><b>Performance Tracking:</b> The Communication Services Department tracks Google Ads Grant usage quarterly, monitoring clicks, impressions, and keyword effectiveness, making adjustments as needed for better performance.</p> <p>The top 15 terms (by click volume) are included in the report. Nearly all the top 200 search terms relate to finding meetings with a few instances of aa.org, aa in general and people questioning if they have a problem also showing up.</p> <p>From 10/22-9/23 here are key metrics (keep in mind it was disconnected from May 2023-Sept 2023).</p> <ul style="list-style-type: none"> <li>● Clicks: 56k</li> <li>● Impressions: 394k</li> <li>● Avg CPC: \$0.79</li> <li>● Cost: 44.2k</li> </ul> <p><b>Ad Flagging:</b> Ads may get flagged due to various reasons, including trademark infringement or policy violations. Examples provided include trademark usage (e.g. using trademark "Zoom" in our FindMtg ad for "In-Person and Zoom AA Meetings.") and flagged content related to treatment or addiction services.</p>	<ol style="list-style-type: none"> <li>1. Have you or anyone in your group ever noticed an AA ad within Google Search? If so, did you find it effective?</li> <li>2. Did anyone in your group realize A.A. Google Search ads were disconnected from May to September 2023?</li> <li>3. Is your group interested in a comparison of the goals/performance of the different PI communication initiatives?</li> </ol>



Campaign Adjustments: Regular adjustments to keywords and ad campaigns are made, following best practices approved by the 2022 GSC, aiming to improve traffic and efficiency.

Financial and Technical Challenges: The report discusses changes in Grant spend, optimization scores, and technical issues encountered, such as Google Ads account disconnection and policy-related challenges.

Policy and Compliance Issues: The temporary disconnection of the Google Ads account in May 2023 raised concerns about policy implementation and clarity from Google, particularly regarding their stance on ads related to mutual support groups like A.A., prompting further research and engagement with Google. Ads resumed in September 2023.

Future Plans: Continued monitoring of the Google Ads account and reporting relevant findings through AAWS TCS Committee and trustees' Committee on PI, with ongoing engagement and investigation into policy implementation. Initial research indicates that working with a third party vendor for management is cost-prohibitive.

**\*Refer to background info on 64-65 for tables for a breakdown of costs and clicks for various campaigns.**

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pg. 62-68 of PI Background



**Conference Committee: Public Information**

ITEM F -Review report on Meeting Guide app.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:            The committee reviewed and accepted the Communications Services report on the AAWS Meeting Guide. The committee looks forward to a report to be brought to the 2024 Conference Committee on Public Information.</p> <p>The committee suggested that the Meeting Guide keep its focus on providing information on locating A.A. meetings.            The committee discussed the report, and agreed to forward to the 2024 Conference Committee on Public Information the 2023 Meeting Guide app report.</p> <p>WHAT'S NEXT</p> <ul style="list-style-type: none"> <li>• Design and discovery on improved support for listing Online Meetings</li> <li>• Front-end development is almost complete for version 1 of an interactive map (in-person mode only).</li> </ul> <p>International Participation: The Trustees' International Committee requested a report on international participation in the Meeting Guide app.</p>	<ol style="list-style-type: none"> <li>1. Do you or members of your Home Group use the meeting Guide App?               <ol style="list-style-type: none"> <li>A. For in person or on-line meetings?</li> <li>B. How easy do you find this to be for finding a meeting?</li> </ol> </li> <li>2. Have you or anyone in your HG used the interactive Map on the site?               <ol style="list-style-type: none"> <li>A. How easy did you find this function?</li> </ol> </li> <li>3. Have you or another HG member ever looked up an International meeting on the MGA?</li> <li>4. Have you or a HG member ever looked up your Home Group meeting on the MGA to check for accuracy?               <ol style="list-style-type: none"> <li>A. If inaccuracies were found, what measures were taken to resolve and how did that go?</li> </ol> </li> </ol>
Pg 69, 70, 71	



**Conference Committee: Public Information**

ITEM G -Review report on GSO's A.A. website	Notes for the GSR / Direction to take next !!
<p>Summary/ History: 2023 Conference Committee on Public Information Committee Consideration: The committee reviewed and accepted the 2022 annual reports from the trustees' Public Information Committee regarding aa.org. The committee finds the website is easy to navigate and user-friendly. The committee suggested that GSO continue to improve our website search functionality. From the January 27, 2024, meeting of the trustees' Public Information Committee: The committee reviewed the 2023 GSO Website reports and agreed to forward to the 2024 Conference Committee on Public Information the 2023 report on GSO's A.A. website. Development Highlights:  <ul style="list-style-type: none"> <li>• Roadmap planning 2023, which includes: Convention page updates, dynamic event management and a searchable event listing page, FAQs, dynamic news articles, customizable press release pages, and an improved press/media page that will serve as a news hub for the website.</li> <li>• Completed entry of FAQ content including translations</li> <li>• FAQ landing page deployed and public</li> <li>• Deployment of pre-release version of Calendar/Events functionality to Stage</li> <li>• Deployment of pre-release version of 2022 Membership Survey functionality to Stage</li> </ul>           WHAT'S NEXT:  <ul style="list-style-type: none"> <li>• 2022 Membership Survey: dev hand-off</li> <li>• Complete entry of FAQ content including translations</li> <li>• Membership Survey page functionality setup on Prod and "go-live"</li> <li>• Searchable event listing page "go-live"</li> </ul>           Here is a list of most searched literature or Information            1. Daily Reflections. .5,292,766            2. Have a problem with alcohol? ... 1,093,994            3. FindA.A.NearYou (NorthAm... 685,437 52            4. The Big Book   Alcoholics Ano... 632,876 61            5. Reflexiones Diarias   Alcoholic... 607,889            6. Find A.A. Near You   Alcoholic... 502,036            7. TwelveStepsandTwelveTradi... 398,030            8. The Twelve Steps   Alcoholics ... 364,208            9. Meeting Guide   Alcoholics An... 271,257            10. Search Results   Alcoholics An... 264,466         </p>	<ol style="list-style-type: none"> <li>1. Have you or your Home Group member used the website?             <ol style="list-style-type: none"> <li>A. What for, service, contributions, group needs?</li> <li>B. Did you find the Website easy to use, helpful for your needs?</li> </ol> </li> <li>2. Have you or a HG member ever used resources or articles from the AA.org Website to do Committee work?             <ol style="list-style-type: none"> <li>A. Where specific items you needed easily searched and found?</li> <li>B. Have you ever used virtual literature in a virtual meeting fund on the website, what was your experience?</li> </ol> </li> </ol>
Pg.74, 77,78	



**Conference Committee: Public Information**

ITEM H -Review reports on AAGV/La Viña media platforms.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>Q4, 2022: We completed the integration of e-commerce GV/LV Stores to the Drupal sites. We successfully migrated and entered the content for all GV and LV products, categories, tags, SKUs, stock levels, etc. We successfully submitted the AA Grapevine's Podcast to all well-known podcast platforms and iHeartRadio. We improved the response view for mobiles for GV and LV websites. We create a "Welcome, Professional" landing page (/professionals).</p> <p>Q1, 2023: The Website Department became the Digital Publishing Department and grew the team from one person to two.</p> <p>Q2, 2023: The Digital Publishing department started managing the content for the GV and LV Instagram accounts in-house. The AAGV Apple and Google App Developer accounts were successfully approved and set up. To increase the App attraction, we deployed the "App ad" on the GV &amp; LV store's banner, homepage</p> <p>Q3, 2023: Continue working on the enrollment to Apple Store and Google Play. On September 1, We launched the Apps. We made two videos to promote the launch of the Apps.</p> <p>Q4, 2023: Two years anniversary of the AAGV Podcast. We created dedicated landing pages for the Apps, and the Apps FAQs document is currently available for download in English on aagrapevine.org/apps and in Spanish on aalavina.org/aplicaciones.</p> <p>We made two new "how-to" log-in videos. We added the US and Canada 1-month and 1-year new Digital Subscription (includes the website and apps.) "Free Shipping plus 20% discount." offer available through December 31. We created a new Catalog landing page.</p> <p>GV &amp; LV Apps</p> <ul style="list-style-type: none"> <li>• Downloads GV = 26,623; New in-app subscriptions = 5,305 (iOS 4,745, Android 560)</li> <li>• Downloads LV = 1,061; New in-app subscriptions = 143 (iOS 117, Android 26)</li> <li>• Past month GV iOS use: 20,505 sessions on 3,072 devices</li> <li>• App user ratings: Google Play 4.8/5; Apple 4.1/5</li> <li>• Current position on Apple Top 200 Magazine and Newspaper apps: 34 —just behind Boston Globe but ahead of Bon Appetit, The San Francisco Chronicle and Vanity Fair</li> <li>• Total app sales to top \$100,000 by end of January. GV Inc. revenue to date \$66,455</li> <li>• App attraction efforts: A 13-point plan coming out of our last strategic planning meeting issued to staff and board. Teams developing action plans.</li> </ul>	<ol style="list-style-type: none"> <li>1. Have you or any HG member ever purchased Items from the AA Grapevine Website?             <ol style="list-style-type: none"> <li>A. Was your experience ebay and straight forward?</li> </ol> </li> <li>2. Have you or a HG member ever viewed the "Welcome Professional" landing page/             <ol style="list-style-type: none"> <li>A. Have you forwarded to a member of the Clergy, a medical prof. or other?</li> </ol> </li> <li>3. Have you or any HG member listened to the weekly Podcast or went back and listened to past podcasts? do your members know this is a free listen/</li> <li>4. Did anyone from the new Digital department reach out to your GV/LV representatives?</li> <li>5. Have you or any HG member downloaded the free app on either Apple or Android devices? How easy was it?</li> <li>6. "....." used the videos to show other HG members how to use the Apps? Was it a meeting workshop, or one on one?</li> </ol>
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**Conference Committee: Public Information**

ITEM I - Review report for “Online Business Profiles”	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>AAWS has online business profiles (OBPs) with Google and Yelp which provide basic information about the office location and operating hours. Users are able to rate, comment, and ask questions on the OBPs. GSO is able to track incoming calls and website clicks resulting from people looking at OBPs.</p> <p>The 2023 Conference Committee suggested that GSO take time to respond to messages/questions in a way that does not sound “canned” and take care to provide accurate concise answers/information for the public.</p> <p>Trustees’ PI Committee provided the following report for this year’s conference summarizing Q4 2022-Q3 2023:</p> <p>Google:            Total Interactions (next three lines combined): 11,627                Total Calls: 2,194                Total Direction Requests: 1,973                Total Website Clicks: 7,460            Number of views: 222,552</p> <p>Platform/Device Search Breakdown            Google Search - Mobile: 121,504            Google Search - Desktop: 93,747            Google Maps - Mobile: 6,390            Google Maps - Desktop: 214</p> <p>Additionally GSO has responded to 35 Google comments and 83 Google questions since OBPs project began.</p>	<ul style="list-style-type: none"> <li>● View Google OBP at <a href="https://g.co/kgs/zbC31uz">https://g.co/kgs/zbC31uz</a> (section to the right of search result links)               <ul style="list-style-type: none"> <li>○ Avoid reading comments/questions if you are easily upset or triggered by criticism.</li> </ul> </li> <li>● OBPs are a way to provide accurate and valuable information “at a glance” to search engine users.               <ul style="list-style-type: none"> <li>○ Content of hours and address are managed by the business, in this case GSO/AAWS</li> <li>○ Comments and questions can be submitted by anyone. It is generally considered good practice for a business to respond to reviews/questions.                   <ul style="list-style-type: none"> <li>■ AAWS was given feedback to respond to feedback in a meaningful way. Some feedback is praising, some is neutral, and some is negative.</li> <li>■ Are the responses addressing user questions/feedback effectively? Do answers sound “canned” or tailored?</li> </ul> </li> </ul> </li> </ul>
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**Conference Committee: Public Information**

<p><b>ITEM J</b> -Review report from working group on improving analytics across media platforms.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b>Summary/ History:</b>  <u>Recommendations for Analytics Reporting:</u> The 2023 PI Conference Committee advised AAWS to provide periodic analytics reports on communication platforms to the Public Information Committee and PI Conference Committee..  <u>Formation of Analytics Working Group:</u> A working group was appointed to develop analytics reporting plans, comprising Kirk Holmes (chair), David Steward, and Ken Taylor, with progress reports expected at subsequent meetings.  <u>Progress and Focus of the Working Group:</u> The Analytics Working Group (formed July 2023) met six times to discuss various aspects, including historical analytics, limitations of current methods, need for executive summaries, and development of a dashboard for comprehensive analytics access. The committee reviewed the 2023 Analytics Working Group progress report and agreed to forward to the Conference Committee on Public Information.  <u>Challenges and Solutions:</u> The analytics group addressed challenges such as data collection, quality, and comparison, emphasizing the importance of building a sustainable reporting foundation and exploring translation capabilities within software.  <u>Ongoing Work and Future Plans:</u> The group is refining a needs assessment, researching analytics aggregation tools, and planning for a broader project to assess suitable tools within GSO's technology governance framework, with a focus on native integration and prioritization of data for reports and KPIs.</p>	<p>What are key things you and your group would like to know about the effectiveness of our media platforms?</p> <p>Are you aware of analytics reporting on other (non-digital) AA media efforts?</p> <p>Are you interested in comparing how much we spend on (non-digital) efforts and their effectiveness? Should we be looking at this across the entire media landscape?</p>
<p>Background page# or qr code pg 89-91 in PI Background material.</p>	



**Conference Committee: Public Information**

<p><b>ITEM K</b> -Consider revised proposal to develop an AAWS Instagram account</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b>Summary/ History: WIP</b></p> <ul style="list-style-type: none"> <li>● <u>2023 Committee Recommendations:</u> The Conference Committee on Public Information suggested AAWS establish an Instagram account, emphasizing adherence to Twelve Traditions and requesting a revised proposal be presented in 2024 for review with more details on plans for messaging, target audiences, analytics, and costs.</li> <li>● <u>Draft Proposal Overview:</u> The Communication Services Department proposes an AAWS Instagram account to reach our key audiences where they are - increasingly in the digital space - and to enhance cross-platform communication, aligning with Twelve Traditions and reaching key audiences with relevant content such as podcasts, updates from GSO, literature offers, and more.</li> <li>● <u>Strategy:</u> The proposed strategy involves leveraging existing Conference-approved content, producing new material, and using tools like Constant Contact for sharing information visually. The aim is to drive audience engagement across various platforms, including aa.org and YouTube.</li> <li>● <u>Target Audiences:</u> The primary audiences include the A.A. Fellowship, suffering alcoholics, professionals, families, media, and Instagram users not engaged with other A.A. platforms, presenting an opportunity for deeper engagement.</li> <li>● <u>Social Media Management Tool (HootSuite):</u> The proposal suggests using HootSuite for integrated social media management, enabling post scheduling, message tracking, and performance measurement across platforms, with a yearly subscription cost of \$1,188 for one user.</li> <li>● <u>Analytics:</u> Instagram analytics offer insights into engagement, follower growth, website traffic, optimal posting times, audience demographics, and post performance, facilitating data-driven decision-making for content strategy.</li> <li>● <u>Anonymity &amp; Security:</u> The proposal emphasizes maintaining anonymity in posts and ensuring user privacy, with Instagram offering security features like two-factor authentication and privacy settings for content control.</li> <li>● <u>Content Procurement:</u> Content sourcing involves utilizing existing material, planning regular posts twice a day with content in English, French, and Spanish, and featuring text, graphics, audio, and video clips.</li> <li>● <u>Outside Contributions:</u> The platform won't solicit Seventh Tradition contributions, focusing instead on providing informational content to the audience.</li> </ul>	<p>How does your group feel about AAWS establishing an official Instagram account?</p> <p>Do you think you would follow it?</p> <p>What do you think it brings that presence on other platforms does not?</p> <p>Even if there is no direct use of seventh tradition to pay for it, do you think the cost associated with managing it should be considered?</p>
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**Conference Committee: Public Information**

<p><b>ITEM L</b> Review progress report on the Young People’s Video Project.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b><u>Summary/ History:</u></b></p> <ul style="list-style-type: none"> <li>● Initial efforts to solicit fellowship for anonymity protected video submissions to carry the message to young people began in 2007 <ul style="list-style-type: none"> <li>○ 2009 → four Young People’s videos were approved</li> <li>2010 → 1 approved</li> <li>2018 → 1 approved</li> </ul> </li> <li>● Renewed interest in 2020 and new submission portal created.</li> <li>● As of 2023 Conference, only 2 videos submitted and conference recommended committee review and ensure we are communicating about project effectively (As of 8/2023, only 9 videos submitted)</li> <li>● September 2023, a GSO Staff member and the Senior Digital Production Manager attended ICYPAA and recorded 15 interviews with young people for this project. <ul style="list-style-type: none"> <li>○ Professional editing is needed</li> </ul> </li> <li>● October 2023, GSO developed a “creative brief” to communicate with an external post-production firm about editing the videos and bids were sought <ul style="list-style-type: none"> <li>○ A post production firm was selected, and asked to produce two sample videos.</li> </ul> </li> </ul>	<p>Did you or your group know about the project to solicit user generated videos that carry the message to young people?</p> <p>Have you and/or anyone in your group seen any of the other Young People videos created?</p> <p>Do you have any suggestions on improved strategies to solicit this type of thing in the future?</p>
<p><b><u>Background page# or qr code</u></b> pg, 98-99</p>	



**Conference Committee: Public Information**

<p><b>ITEM M</b> - Discuss Public Information pamphlets/materials:</p> <ol style="list-style-type: none"> <li>1. Review progress report and draft on revision to the flyer “A.A. at a Glance.”</li> <li>2. Review draft of the revised pamphlet “Speaking at Meetings Outside of A.A.”</li> <li>3. Review progress report on revision to the flyer “A Message to Teenagers.”</li> </ol>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b>Summary/ History:</b></p> <ol style="list-style-type: none"> <li>1. Review progress report and draft on revision to the flyer “<b>A.A. at a Glance.</b>”             <ol style="list-style-type: none"> <li>a. Focus improvements on the following:                 <ol style="list-style-type: none"> <li>i. Modernize look and language (most content is good)</li> <li>ii. Focus more on solution - remove reference to “hopeless drunks”</li> <li>iii. Remove reference to a dollar amount in the contribution and self-support language</li> </ol> </li> <li>b. Committee agreed to forward to the 2024 Conference Committee on Public Information a revised draft of the flyer.</li> </ol> </li> <li>2. Review draft of the revised pamphlet “<b>Speaking at Meetings Outside of A.A.</b>” (previously named “Speaking at Non-AA Meetings”).             <ol style="list-style-type: none"> <li>a. Committee agreed to forward to the 2024 Conference Committee on Public Information a revised draft of the pamphlet.</li> </ol> </li> <li>3. Review progress report on revision to the flyer “<b><u>A Message to Teenagers.</u></b>”             <ol style="list-style-type: none"> <li>a. The Publishing Department needs more, clearly defined direction. Many conceptual ideas and approaches provided, but to proceed and keep costs down for speculative work more information is needed.</li> <li>b. Here are some specific questions they are asking:                 <ol style="list-style-type: none"> <li>i. Are there stories, graphics or ideas from the newly published pamphlet "<u>Young People in A.A.</u>" pamphlet that TPIC would like to utilize for the “Message to Teenagers” flyer?</li> <li>ii. <i>Flyer Content:</i> The flyer currently has a 12-question format. Should this be retained?</li> <li>iii. <i>Flyer Content:</i> Are the current questions appropriate for this audience? Should</li> </ol> </li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. How many folks in your group have read A.A. at a glance? What percentage of the group does that represent?</li> <li>2. How many have read “Speaking at Non-AA Meetings”? Now being called, “Speaking at Meetings Outside of AA”? What percentage of the group does that represent?</li> <li>3. Are there any teenagers in your group?</li> <li>4. What does your group think about the “<u>A Message to Teenagers</u>” flyer? Do you think the graphics are helpful? Do you think the content is covered in "<u>Young People in A.A.</u>" ? Do you think there are other, more effective ways (beyond a simple flyer) that the content in “A Message to Teenagers” content could be developed and shared?</li> </ol>



- different questions be developed that more closely track with the experience of young people today?
- iv. *Flyer Visual/ Graphics:* Is there a specific direction to take with the graphics?
  - v. *Vetting:* Should the PI staff member create a focus group of young members who could look at a draft and provide feedback?
  - vi. Over the years there have been many suggestions for other uses for the content of this flyer. Does TPIC want Publishing to focus on creating a standard flyer (available in hard copy/ pdf)? Or is there a desire to explore other ways that this content could be developed and shared?
- c. Also, asking for clarity on how this directive would differ from the recently revised “Young People in A.A.” pamphlet which contains several stories on teenage alcoholism and recovery

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pg 100 - 106 in PI Background

101 - Review progress report and draft on revision to the flyer

“A.A. at a Glance.”



**Conference Committee: Public Information**

<p><b>ITEM N</b> - Review results of A.A. Membership Survey convenience sample pilot..</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p><b>Summary/ History:</b></p> <ul style="list-style-type: none"> <li>● <b>Goal: Examine potential differences in data patterns across 3 different collection methodologies:</b> (1) <u>traditional A.A. survey process</u> (completed in 2022, results here - <a href="https://www.aa.org/membership-survey-2022#resources">https://www.aa.org/membership-survey-2022#resources</a>, (2) <u>convenience sampling</u> (gaining information from participants who are “convenient” to access) <u>through Meeting Guide and AA website.</u></li> <li>● <b>2023 Survey Work to Date:</b> <ul style="list-style-type: none"> <li>○ Convenience sampling survey had 2 new questions addressing (1) home groups and the home group connection to GSO (do they have a GSR) (2.) where they responded from.</li> <li>○ Communication about survey posted on Meeting Guide (News) &amp; AA Website (What’s New) in the first week of the survey. In the second week, email communication was sent to Delegates, other Conference members, and Public Information trusted servants with a link.           <ul style="list-style-type: none"> <li>■ First week: Almost all results from Meeting Guide App.</li> <li>■ Second Week Dramatic increase in Web, which they are attributing to the email communication that went out.</li> </ul> </li> <li>○ Live from 11/5/23 through 11/26/23           <ul style="list-style-type: none"> <li>■ 32k responses (30.7k English, 541 Spanish, 831 in French)</li> <li>■ Data cleaning required and reduced sample by over 9k (32k received). See pg 110 for specific data cleaning activity.</li> </ul> </li> <li>○ Next Steps:           <ul style="list-style-type: none"> <li>■ Cleaned data from the Convenience Sample Pilot will be compared to the 2022 Membership Survey.</li> <li>■ A final report or a progress report will be submitted to the trustees’ PI Committee in July 2024.</li> </ul> </li> </ul> </li> </ul>	<ol style="list-style-type: none"> <li>1. How many people in your group knew about the 2023 Membership Survey?       <ol style="list-style-type: none"> <li>a. How many submitted a response?</li> <li>b. Did they access it from the AA website or Meeting Guide?</li> <li>c. Did anyone participate in the 2022 survey?</li> </ol> </li> <li>2. What are your thoughts on the communication strategy for the convenience sampling surveys?       <ol style="list-style-type: none"> <li>a. Do you think the channels selected are accessed by a cross section of AA?</li> </ol> </li> <li>3. What are pros and cons of convenience sampling vs. traditional AA survey methodology (<a href="#">traditional methodology documentation</a>)?</li> </ol>
<p><u>Background page# or qr code</u> pgs 107 -111 of PI Background Material</p>	



**Conference Committee: Public Information**

ITEM O - Review content and format of PI. Kit and Workbook.	Notes for the GSR / Direction to take next !!
<p><b>Summary/ History:</b> Suggested changes to PI Workbook and Kits content from the Conference committee are put forth as Committee Considerations rather than recommendations.</p> <p>Typically suggestions are reviewed in the fall, but due to pandemic, some updates have been delayed.</p> <p>2023 committee agreed contents are useful to local PI Committees and provided staff secretary with suggestions.</p> <p>The 2023 updates to the PI Kit contents are currently being finalized by the GSO Operations department and Group Services.</p> <p>The PI Workbook is being revised for 2024 with the suggested changes made by the 2022 and 2023 Conference Committee on Public Information.</p>	<p>Does your group have any suggestions regarding materials that should be added or deleted?</p> <p>Current PI Workbook Links</p> <ul style="list-style-type: none"> <li>● <a href="#">English</a></li> <li>● <a href="#">Spanish</a></li> </ul> <p>Current PI Kit Contents</p> <ul style="list-style-type: none"> <li>● <a href="#">English</a></li> <li>● <a href="#">Spanish</a></li> </ul> <p><a href="#">Current PI Kit Contents</a></p>
<p><u>Background page# or qr code</u> pg 112-113 of PI Background Info</p>	

We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding materials that should be added or deleted, please share them with the Delegate via email or in person.



## Report and Charter

### Conference Committee: Report and Charter

<b>ITEM A - A. The A.A. Service Manual, 2024-2026 Edition:</b> 1. Review list of editorial updates	<b>Notes for the GSR / Direction to take next !!</b>
Summary/ History: Editorial updates are provided to the committee only and not made available to the fellowship unless they pose a motion from the committee	We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding materials that should be added or deleted, please share them with the Delegate via email or in person.
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### Conference Committee: Report and Charter

<b>ITEM B - Discuss General Service Conference Final Report</b>	<b>Notes for the GSR / Direction to take next !!</b>
Summary/ History: Though this discussion will only be privy to the committee members, while in session, suggestions, desires or observations that arise from the membership should be directed to the delegate in case this discussion could turn into a motion that could be addressed by the conference as a whole.	We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding materials that should be added or deleted, please share them with the Delegate via email or in person.
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**Conference Committee: Report and Charter**

<p><b>ITEM C - Discuss the reporting of Simple Majority Items.</b></p>	<p>Summary/ History:</p>
<p>There is a concern that the 1986 Advisory Action could be misleading to some people. “If a committee recommendation does not receive the 2/3rds vote required to become a conference advisory action, but has a majority of votes, it automatically becomes a suggestion and will be duly noted in the Conference Report”. Though the intention of the advisory action is to bring transparency to a conference procedure to the reader, without explanation, could make it more difficult to comprehend.</p>	<p>We will not hear group consciences on this item at the Assembly; if your group has suggestions regarding materials that should be added or deleted, please share them with the Delegate via email or in person.</p> <ol style="list-style-type: none"> <li>1. How do you feel about the reporting of simple majority agenda items in the final report?</li> <li>2. Should the 1986 Advisory Action from Report and Charter be rescinded?</li> <li>3. Do you think it could be explained better with a footnote or a service sponsor?</li> </ol>
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## Treatment and Accessibilities

### Conference Committee: Treatment and Accessibilities

<p><b>ITEM A</b> - Review progress report on Military Outreach Project (formerly known as the Military Audio Interview).</p>	<p><b>Notes for GSR/Directions to take next:</b> Review Background Information found on Pages 3-5 of Treatment and Accessibility Background Information document.</p> <p>Listen to 3 sample interview recordings. Interview links can be found on page 5 of Treatment and Accessibilities Background Information</p>
<p><b>Summary/ History:</b> In 2017, the trustees’ CPC/Treatment and Accessibilities Committee formed a subcommittee to develop service material and additional resources for the professional military community, veterans, and active duty A.A. members. In 2018, an appointed committee member with a firm understanding of communication channels within the Armed Forces (US and Canada) was added to strategize about how to more effectively carry the AA message to members and to the professionals familiar with the Veterans Administration.</p> <p>From 2019 to 2023: the trustees’ committee developed anonymity-protected audio interviews with military professionals about their experience with AA as a resource for posting online; committee discussed a distribution plan for how the recordings would be used to reach alcoholics effectively; committee forwarded a “Military Audio Interview” report to 2023 Conference Committee; Committee recommended 22 interviews recorded to date as part of the Military Audio project be approved and to give GSO the latitude to distribute the videos in various formats and on various platforms and that updated report be provided to the 2024 Conference Committee on Treatment and Accessibilities; the Committee reviewed the progress report on Military Audio Interviews and requested that the project be expanded to include veterans and that project continue to seek interviews with francophone members; Two interviews conducted in Fall 2022 were posted to aa.org; Three of the previously completed interviews recorded are being edited; Consultants have drafted a preliminary plan for communicating about the audio project with military leadership in US and Canada.</p>	<p><b>Questions to Consider:</b> After reviewing background information, consider ideas of how to best use and make these recordings available to reach alcoholics currently serving in the armed forces, Veterans and members familiar with the Veterans administration.</p> <p>Consider ideas of how to best inform military veterans and/or those currently serving that these interviews/resources are available for their reference.</p>
<p>Background page numbers 3-5</p>	





**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM B</b> -Review contents and format of Treatment Kit and Workbook</p>	<p><b>Notes for GSR/Directions to take next:</b></p>
<p><b>Summary/ History:</b>          The Treatment Committee Workbook is for many A.A. members who carry the message into treatment facilities and outpatient settings. Kits and Workbooks for Treatment and Accessibilities are reviewed by the appropriate trustees’ Committees during each working annual period. Kits and Workbooks are service pieces. Suggested changes to their content by the Conference committee are put forth as suggestions rather than recommendations. Typically service kits are updated annually each fall.</p> <p>The Treatment Kit includes: <b>Treatment Committee Workbook</b> Revised 2023, <b>Suggestions for Use of DVDs and Magazine</b>, <b>AA Guidelines:</b> Sharing the A.A. Message with the Alcoholic Who is Deaf or Hard of Hearing, Treatment Committees, Accessibility for all Alcoholics, <b>Catalog/Order Forms:</b> Literature Catalog (includes A.A.W.S. and A.A. Grapevine material), Treatment Committee Literature Discount Package Order Form, <b>Local Experience, Other Resources (including pamphlets):</b> Information on Alcoholics Anonymous, Fellowships Similar to A.A., Young Peoples Videos, Where Do I Go from Here?, About A.A. (Summer 2020), Primary Purpose Card, Serving All Alcoholics - Making the A.A. Message Accessible, A.A. Temporary Contact/Bridging the Gap Request, A.A. Temporary Contact/Bridging the Gap Volunteer, This is A.A., Is A.A. for you?, The A.A. member - Medications and Other Drugs, Questions and Answers on Sponsorship, The A.A. Grono up, A Newcomer Asks, A.A. in Treatment Settings, LGBTQ Alcoholics in A.A., Problems Other Than Alcohol, Speaking at Non-A.A. Meetings, A Brief Guide to A.A., Twelve Traditions Illustrated, If You Are a Professional A.A. Wants to Work with You, Bridging the Gap, A.A. for the Black and African-American Alcoholic, The “God” Word - Agnostic and Atheist Members in A.A., History and Highlights of Actions: General Service Conference Committee on Treatment and Accessibilities, History and Actions: Trustees Committee on Treatment and Accessibilities, <b>A.A. Grapevine Resources:</b> Digital Resources for Grapevine/La Vina: Magazine, GVR Resources, A.A. Grapevine Magazine, A.A. Grapevine Today/La Vina, A.A. Grapevine: Spirituality and ‘God Talk’</p>	<p>Review Background Information found on Page 6 of Treatment and Accessibility Background Information document.</p> <p>Review links for Treatment Committee Workbook (revised 2023) and Treatment Kit. Links can be found on page 6 of Treatment and Accessibilities Background Information</p> <p><b>Questions to Consider:</b>          Any suggestions for including additional pamphlets/resources to the Treatment Kit?           Any suggestions to remove specific pamphlets/resources from the Treatment Kit?</p>
<p>Background page number 6</p>	



**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM C</b> - Review contents and format of Accessibilities Kit and Workbook.</p>	<p><b>Notes for GSR/Directions to take next:</b></p>
<p><b>Summary/ History:</b>          The Accessibilities Kit and Workbook are designed to help Accessibilities Committees explore, develop and offer resources to make the Alcoholics Anonymous message and participation in our program of recovery available to all alcoholics who reach out for it Kits and Workbooks for Treatment and Accessibilities are reviewed by the appropriate trustees' Committees during each working annual period. Kits and Workbooks are service pieces. Suggested changes to their content by the Conference committee are put forth as suggestions rather than recommendations. Typically service kits are updated annually each fall.</p> <p>The Accessibilities Kit includes: A.A For the Older Adult (large print), A.A. and the Armed Services, This is A.A. (large print), Frequently Asked Questions about A.A (large print), Access to A.A.: Members Share on Overcoming Barriers, Serving All ALcoholics, A.A. for the Alcoholic with Special Needs (ASL), <b>Accessibilities Committee Workbook</b> Revised 2023, <b>A.A Guidelines</b> Sharing the A.A. Message with Alcoholic who is Deaf, Accessibility for All Alcoholics, <b>Service Material:</b> Loners-Internationalists Correspondence Service, Online Meetings/Online Groups, Accessibilities Check List, <b>Publications:</b> About A.A.: A.A for the Alcoholic with Special Needs (Spring 2014), Box 4-5-9: Sign of the Times (Spring 2014), <b>Catalog/Order Forms:</b> Literature Catalog (includes A.A.W.S. and A.A. Grapevine material), <b>Pamphlets:</b> Is A.A. for Me?, Too Young?, What Happened to Joe?, It Happened to Alice, Speaking at Non-A.A. Meetings, The Twelve Steps Illustrated, The "God" Word - Agnostic and Atheist Members in A.A., <b>Other Resources:</b> History and Highlights of Actions: General Service Conference Committee on Treatment and Accessibilities, History and Actions: Trustees' Committee on Treatment and Accessibilities, <b>AA Grapevine Resources:</b> A.A. Grapevine Magazine Accessibilities Issue, AA Grapevine Today/La Vina Hoy (one page flyer)</p>	<p>Review Background Information found on Page 7 of Treatment and Accessibility Background Information document.</p> <p>Review links for Accessibilities Committee Workbook (revised 2023) and Treatment Kit. Links can be found on page 7 of Treatment and Accessibilities Background Information</p> <p><b>Questions to Consider:</b>          How can your group use tools found in this kit to make your group/meeting available for all alcoholics, including those with accessibility challenges?</p> <p>Any suggestions for including additional pamphlets/resources to the Accessibilities Kit?</p> <p>Any suggestions to remove specific pamphlets/resources from the Accessibilities Kit?</p>
<p>Background page number 7</p>	



**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM D</b> - Review progress report on update to the pamphlet “Bridging the Gap.”</p>	<p><b>Notes for GSR/Directions to take next:</b></p>
<p><b>Summary/ History:</b>          In 2019 Conference Committee considered revising the pamphlet “Bridging the Gap Between Treatment and A.A Through Contact Programs” to include related corrections activities and agreed with the concept. The Committee requested that the trustees’ Committee on Cooperation with the Professional Community/Treatment and Accessibilities consult with the trustees’ Committee on Corrections to review all treatment and corrections committee literature from G.S.O. related to Bridging the Gap and temporary contact activities.</p> <p>In 2020, The “Bridging the Gap” pamphlet was updated for currency and inclusion to reach a broader scope of treatment settings about temporary contact services. Also, a progress report was submitted to the 2021 Conference Committee on Treatment and Accessibilities. In 2023, Committee reviewed the progress report and pamphlet “Bridging the Gap” and suggested additional revisions including for a distinction between Treatment and Corrections activities be maintained in literature from G.S.O. and that references to Corrections and to the video <i>A New Freedom</i> be removed from the draft. An additional request was made for a progress report or revised draft to be submitted to the 2024 Conference Committee on Treatment and Accessibilities. A draft pamphlet was submitted and reviewed by the Committee and the Committee agreed to forward the pamphlet to the 2024 Conference on Treatment and Accessibilities with minor edits.</p>	<p>Review Background Information found on Pages 8-9 of Treatment and Accessibility Background Information document.</p> <p>Review the Conference Committee on Treatment and Accessibilities History and Actions to review the full evolution of the update to the pamphlet “Bridging the Gap.”</p> <p>Note: At this time, revised draft of pamphlet P-49 “Bridging the Gap” is for view by members of the Conference committee only and are not available for duplication or distribution beyond the committee.</p> <p><b>Questions to Consider:</b>          Do you agree with removing references to Corrections and to the video <i>A New Freedom</i> from the Bridging the Gap pamphlet?           Do you agree that the distinction between Treatment and Corrections activities should be maintained in literature from G.S.O.?</p>
<p>Background page number 8-9</p>	



**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM E</b> - Review updated Bridging the Gap service material.</p>	<p><b>Notes for GSR/Directions to take next:</b></p>
<p><b>Summary/ History:</b>          In 2023 Conference Committee discussed progress report on a proposed Bridging the Gap workbook. The Committee noted information on Bridging the Gap and other contact programs already exists in the Treatment and Corrections Workbooks and suggested instead that sharing be collected from the Fellowship and combined with existing resources to develop A.A. Guidelines on Bridging the Gap.</p> <p>From July 30, 2023 - October 29, 2023 the Trustees' CPC/Treatment and Accessibilities Committee met to (1) discuss a draft of the revised A.A. Guidelines on Bridging the Gap with suggestions for changes, (2) The Committee received a draft progress report at the October 2023 meeting and the report was accepted. (3) The Committee agreed to forward the draft of the A.A. Guidelines on Bridging the Gap to the 2024 Conference Committee on Treatment and Accessibilities for their consideration.</p>	<p>Review Background Information found on Pages 10-19 of Treatment and Accessibility Background Information document.</p> <p>Review the following          (links/forms beginning on page 11 of Background Information):</p> <p>F-183 Bridging the Gap Request Form          F-184 Bridging the Gap Volunteer Form          Revisions to F-183 Bridging the Gap Request Form          Revisions to F-184 Bridging the Gap Volunteer Form          A.A. Guidelines on Bridging the Gap</p> <p>Note: The revisions to F-183 Bridging the Gap Request Form and F-184 Bridging the Gap Volunteer Form mirror similar updates that were done to corrections forms. In addition, F-183 was expanded to include more information about the program Alcoholics Anonymous.</p> <p><b>Questions to Consider:</b></p> <p>Consider ideas for adding any specific pamphlets or AA approved literature to a Bridging the Gap Kit.</p> <p><b>Note:</b> Service material is under purview of staff responsibility and does not require conference approval but is included as an agenda item for committee consideration.</p>
<p>Background page numbers 10-19</p>	



## Conference Committee: Treatment and Accessibilities

**ITEM F** -Review report on what resources are currently available from the General Service Office and the AA Grapevine to meet accessibility-related challenges and how those resources are communicated to the Fellowship.

### Summary/ History

From 1978-2021 the Conference Committee on Treatment & Accessibilities actions have included updating materials to support those with accessibility issues with appropriate terminology changes and societal awareness affecting A.A. accessibilities inclusive of education, poverty and geography.

In 2023, Treatment and Accessibilities reported minor edits to “A.A. for the Older Alcoholic—Never Too Late” and a request for a format not requiring folding.

Reviewing the vast amount of literature, pamphlets and booklets provided by GSO and Grapevine, it seems that our Treatment and Accessibilities literature provides a plethora of material for the first two categories:

1. Deaf and Hard of Hearing (3) GSO materials / (8) Grapevine articles
2. Blind and Other Visual Impairments (3) Braille Books / (3) Braille Pamphlets and E-Reader recipients can find PDF links on aa.org website
3. Mobility /Dexterity Impairments: (4) GSO materials
4. Mental Health: Anxiety/Depression/Trauma/PTSD (2) GSO material
5. Older Alcoholics: (1) GSO booklet / (8) Grapevine articles
6. Perceptual/Learning Differences: Autism Spectrum/Du=yslexia/ADD/ADHD and Other Cognitive Impairments: (1)

GSO literature and resources are minimal with Perception/Learning differences, Mobility Challenges & Mental Health concerns.

Added to the category above are the Loners Internationalists - GSO provides a newsletter that includes Homebound and Loner members.

Background page numbers 20-26

### Notes for GSR/Directions to take next:

The GSR can announce efforts being made to carry and connect Treatment Settings to A.A. with publications like The Treatment Committee Workbook and many of the other materials provided.

Announcing materials available through the T/A Committees’ efforts can give members possible ways to be of service and helping others.

### Questions to Consider:

Under heading: “Other materials that might be considered for broader accessibility-related concerns” to be noted: Conferences, Conventions, etc. and SMF 209 “Safety in AA. Our Common Welfare” (With influx of treatment centers attending meetings mentioned in SMF 142 “Sharing Experience on Approaching New People referred to A.A. by Treatment Facilities.”

This information is important for groups to consider from SMF 142: “Sometimes, clients from a treatment facility ‘descend’ on a local A.A. group in large numbers, thereby upsetting the balance of the group by ‘weighing’ it on the side of too many newcomers for the group to handle.”

The way to handle these situations is clear and approachable with the help of Treatment and Accessibilities literature and materials. Important to protect meetings that are submerged by 3-4 treatment facilities all at once. These materials are important to get out to larger meetings where members of the group are “finding it hard to handle” as article shows. However, suggestions are given on how to handle these situations with all parties involved and how to receive the help they may need. The “Safety”article (GSO SMF 209) shows the importance of “safety” for all, but in this case dual-diagnosed and younger traumatized newcomers from treatment settings, need protection from inappropriate situations that can and do occur in meetings.

Could the Committee provide safety literature (not just a card) for the group and newcomer with the “influx” of treatment facilities into A.A. groups?





**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM G</b> -Review P-27 “A.A. in Treatment Settings” for effectiveness and relevance</p>	<p>Summary/ History:</p>
<p><b>Summary/ History:</b>  A.A. in Treatment Settings (P-27) to be reviewed by 2024 Conference. Last printing 2018. “Treatment Facilities Newsletter” distributed semi-annually in 1991 and once deleted supplies, became a pamphlet titled “A.A. in Treatment Facilities.” Purpose was to share information on how to carry A.A. recovery message and as a tool to make presentations to administrators and staff.</p> <p>More changes made in 1994 directed towards A.A. volunteers and also the Concepts added. Conference Committee name changed in 2009 to expand service. New name, Treatment Facilities/Special Needs/Accessibilities, then updated again in 2011 to Treatment/Special Needs/Accessibilities. Also that year the recovery pamphlet “A.A. for the Alcoholic with Special Needs” was approved. That same year the pamphlet titled “A.A. in Treatment Facilities” was changed to its present name, “A.A. in Treatment Settings.”</p> <p>In 2016 the verbiage, “Special Needs” was removed and shortened for the Conference Committee to become Treatment and Accessibilities.</p> <p>In 2017, the pamphlet “A.A. for the Alcoholic with Special Needs” was recommended to be renamed, “Accessibility for All Alcoholics.” And in 2018 request to change the name again to, “Access to A.A.: Members Share on Overcoming Barriers.” However in 2018 expanded information in the pamphlet named “Accessibility for All Alcoholics” added <b>“to ensure that A.A. members who live in underserved or remote communities—communities difficult to reach because of geography, language or culture—have access to the A.A. message.”</b> Included was <b>“as well as to A.A.s who experience barriers...”</b></p>	<p><b>Notes for GSR/Directions to take next:</b></p> <p>The GSR can make some of the information known to their group by referring to “A.A. in Treatment Settings.” Relate how members might consider starting a Treatment Committee with tools and suggestions found in the pamphlet. Included are the Do’s and Don’ts of working with treatment settings.</p> <p>GSRs can help members get excited about literature and various ways to get involved in service. The Box 4-5-9 newsletters keeps us updated with all these changes, and another tool that is available for all to enjoy online.</p> <p><b>Questions to Consider:</b></p> <p>ITEM G asks to review “A.A. in Treatment Settings” for effectiveness and relevance.</p> <p>Questions to consider on page 6: Instead of asking those interested in starting a treatment committee in their group to refer to another pamphlet on working within A.A. Traditions, might they bring information into this pamphlet? Traditions are such important spiritual tools to use in forming these committees and meeting with treatment settings or starting a group. On page 7 when considering becoming a temporary contact, reader is encouraged to refer to “Bridging the Gap” pamphlet for suggested guidelines. Could this information be included here? With the difficulty in finding volunteers, it might make it easier to provide all instructions within the booklet, even if repeated elsewhere.</p> <p>“Sharing Experience on Coping with Influx of New Members” showing how groups are handling newcomers referred by court programs, industrial counselors, treatment facilities and the like—is essential reading. Another important tool: “Accessibilities Checklist” mentioned in the back of the booklet.</p>

**Conference Committee: Treatment and Accessibilities**

<p><b>ITEM I</b> -Review resource lists for Remote Communities and Cooperation with the Elder Community.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:  The trustees’ Committee reviewed in 2023 both Remote Communities and Elder Lists help GSR familiarize themselves with literature. Community resource lists and forwarded to 2024 Conference Committee for their review.</p>	<p>Any consideration given to producing literature that addresses How A.A.Oldtimers/Seniors Help Others. Not just how senior members change in sobriety with health situations, relevance and needs, but also different service opportunities open to them with limited abilities and how they can be treated by others?</p>
<p>Background page number 29</p>	



## Trustees

### Conference Committee: Trustees

<p><b>ITEM A1 - A. Review resumes of candidates for:</b></p> <ol style="list-style-type: none"> <li>1. <b>West Central Regional Trustee</b></li> <li>2. Western Canada Regional Trustee</li> </ol>	<p><b>Notes for the GSR / Direction to take next !!</b></p>																											
<p>Summary/ History:  Candidates have already been interviewed and will be elected by conference delegates according to the procedures laid out in Chapter 9 of the AA Service Manual.</p> <p>Votes  Trustees' Nominating Committee    4  Conference Committee on Trustees   4  Delegates from Region <u>8</u>  TOTAL: 16</p> <p>2/3 Needed    11  1/3 of Total    6  1/5 of Total    4</p> <p>Trustee Candidates (Four Successive Annual Terms)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Area No.</th> <th style="text-align: left;">Area Name</th> <th style="text-align: left;">Name of Candidate</th> </tr> </thead> <tbody> <tr> <td>24</td> <td>Iowa</td> <td>Sheryl F.</td> </tr> <tr> <td>35</td> <td>Northern Minnesota</td> <td>Michael J.</td> </tr> <tr> <td>36</td> <td>Southern Minnesota</td> <td>Brooke C.</td> </tr> <tr> <td>40</td> <td>Montana</td> <td>Gerry R.</td> </tr> <tr> <td>41</td> <td>Nebraska</td> <td>Charles H.</td> </tr> <tr> <td>52</td> <td>North Dakota</td> <td>Sherri P.</td> </tr> <tr> <td>63</td> <td>South Dakota</td> <td>John T.</td> </tr> <tr> <td>76</td> <td>Wyoming</td> <td>Greg B.</td> </tr> </tbody> </table> <p>All eight (8) Delegates from the West Central Region will vote in this election, four members of the Trustees Nominating Committee will be selected randomly as voters in this election, and four member of the Conference Committee on Trustees will vote in this election.</p>	Area No.	Area Name	Name of Candidate	24	Iowa	Sheryl F.	35	Northern Minnesota	Michael J.	36	Southern Minnesota	Brooke C.	40	Montana	Gerry R.	41	Nebraska	Charles H.	52	North Dakota	Sherri P.	63	South Dakota	John T.	76	Wyoming	Greg B.	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
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<p>Background page# or qr code</p>																												



**Conference Committee: Trustees**

<p><b>ITEM A2 - A. Review resumes of candidates for:</b></p> <ol style="list-style-type: none"> <li>1. West Central Regional Trustee</li> <li>2. <b>Western Canada Regional Trustee</b></li> </ol>	<p><b>Notes for the GSR / Direction to take next !!</b></p>																							
<p>Summary/ History: Candidates have already been interviewed and will be elected by conference delegates according to the procedures laid out in Chapter 9 of the AA Service Manual.</p> <p>Votes</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Trustees' Nominating Committee</td> <td style="text-align: right;">2</td> </tr> <tr> <td>Conference Committee on Trustees</td> <td style="text-align: right;">2</td> </tr> <tr> <td style="padding-left: 40px;">Delegates from Region</td> <td style="text-align: right;"><u>4</u></td> </tr> <tr> <td style="padding-left: 60px;">TOTAL:</td> <td style="text-align: right;">8</td> </tr> </table> <p>2/3 Needed 6 1/3 of Total 3 1/5 of Total 2</p> <p>Trustee Candidates (Four Successive Annual Terms)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Area No.</th> <th style="text-align: left;">Area Name</th> <th style="text-align: left;">Name of Candidate</th> </tr> </thead> <tbody> <tr> <td>78</td> <td>Alberta/N.W. Territories</td> <td>Brad F.</td> </tr> <tr> <td>79</td> <td>British Columbia/Yukon</td> <td>Gail P.</td> </tr> <tr> <td>80</td> <td>Manitoba</td> <td>John J.</td> </tr> <tr> <td>91</td> <td>Saskatchewan</td> <td>No Candidate</td> </tr> </tbody> </table> <p>All four (4) Delegates from the Western Canada Region will vote in this election; Two members of the Trustees' Nominating Committee to be randomly drawn to vote in this election; Two members of the Conference Committee on Trustees to be randomly drawn to vote in this election.</p>	Trustees' Nominating Committee	2	Conference Committee on Trustees	2	Delegates from Region	<u>4</u>	TOTAL:	8	Area No.	Area Name	Name of Candidate	78	Alberta/N.W. Territories	Brad F.	79	British Columbia/Yukon	Gail P.	80	Manitoba	John J.	91	Saskatchewan	No Candidate	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
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<p>Background page# or qr code</p>																								





**Conference Committee: Trustees**

ITEM B -Review slate of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc	Notes for the GSR / Direction to take next !!																										
<p>Summary/ History:            The slate of trustees and officers of the General Service Board has been reviewed and recommended. The entire slate will be presented to the General Service Conference for disapproval, if any. The names of the slate of trustees and officers is included in the background material, and include seven non-alcoholic trustees, 11 alcoholic trustees, and three trustees to be elected at the Conference (refer to Agenda Topics A1 &amp; A2).</p> <p>Background Notes:            As amended at the January 30, 2023 General Service Board meeting.            The trustees' Nominating Committee reviewed and recommended to the General Service Board the following slate of trustees for election at the annual meeting of the members of the General Service Board in April 2024, following presentation at the 2024 General Service Conference for disapproval, if any:            Class A Trustees+                      Class B Trustees (See "Note" below)</p> <table border="0"> <tr> <td>Sr. Judith Ann Karam, C.S.A.</td> <td>Cathi C.</td> </tr> <tr> <td>Dawn Klug</td> <td>Tom H.</td> </tr> <tr> <td>Hon. Kerry Meyer</td> <td>Teresa J.</td> </tr> <tr> <td>Al Mooney, M.D., FAAFP, FASAM</td> <td>Reilly K.</td> </tr> <tr> <td>Andie Moss</td> <td>Deborah K.</td> </tr> <tr> <td>Molly Oliver</td> <td>Deborah K.</td> </tr> <tr> <td>Kevin Prior, MBA, CFA, CPA</td> <td>Robert L.</td> </tr> <tr> <td></td> <td>Paz P.</td> </tr> <tr> <td></td> <td>Marita R.</td> </tr> <tr> <td></td> <td>Joyce S.</td> </tr> <tr> <td></td> <td>David S.</td> </tr> <tr> <td></td> <td>Ken T.</td> </tr> <tr> <td></td> <td>Carolyn W.</td> </tr> </table> <p>West Central Regional Trustee            Western Canada Regional Trustee            +nonalcoholic            Note: West Central, Western Canada Regional Trustee to be to be elected at April 2024 Conference.</p>	Sr. Judith Ann Karam, C.S.A.	Cathi C.	Dawn Klug	Tom H.	Hon. Kerry Meyer	Teresa J.	Al Mooney, M.D., FAAFP, FASAM	Reilly K.	Andie Moss	Deborah K.	Molly Oliver	Deborah K.	Kevin Prior, MBA, CFA, CPA	Robert L.		Paz P.		Marita R.		Joyce S.		David S.		Ken T.		Carolyn W.	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
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**Conference Committee: Trustees**

ITEM C - Review slate of directors of A.A. World Services, Inc.	Notes for the GSR / Direction to take next !!
<p>Summary/ History: Excerpt from minutes of January 27, 2024 meeting on the trustees' Nominating</p> <p>Committee: The committee reviewed and recommended to the General Service Board the following slate of Directors of A.A. World Services, Inc., for election in April 2024, following presentation at the 2024 General Service Conference for disapproval, if any:</p> <p>Vera F.                      Ken T. Racy J.*                      Carolyn W.</p> <p>Reilly K.                      John W. Deborah K.                      Bob W.*</p> <p>Clinton M.    *G.S.O. employees</p>	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>

**Conference Committee: Trustees**

ITEM D - Review slate of directors of AA Grapevine, Inc.	Notes for the GSR / Direction to take next !!
<p>Summary/ History: Excerpt from the minutes of January 27, 2024 meeting on the trustees' Nominating</p> <p>Committee: The trustees' Nominating Committee reviewed and recommended to the General Service Board the following slate of Directors of AA Grapevine, Inc., for election in April 2024, following presentation at the 2024 General Service Conference for disapproval, if any:</p> <p>Teddy B.-W.                      Nikki O Morgan B.                      Molly Oliver+ Chris C.*                      Paz P. Teresa J.                      Joyce S.    David S.</p> <p style="text-align: right;">*Grapevine employee +nonalcoholic</p>	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
<p>Background page# or qr code</p>	



ITEM D - Review slate of directors of AA Grapevine, Inc.	Notes for the GSR / Direction to take next !!										
<p>Summary/ History: Excerpt from the minutes of January 27, 2024 meeting on the trustees' Nominating</p> <p>Committee: The trustees' Nominating Committee reviewed and recommended to the General Service Board the following slate of Directors of AA Grapevine, Inc., for election in April 2024, following presentation at the 2024 General Service Conference for disapproval, if any:</p> <table border="0"> <tr> <td>Teddy B.-W.</td> <td>Nikki O</td> </tr> <tr> <td>Morgan B.</td> <td>Molly Oliver+</td> </tr> <tr> <td>Chris C.*</td> <td>Paz P.</td> </tr> <tr> <td>Teresa J.</td> <td>Joyce S.</td> </tr> <tr> <td></td> <td>David S.</td> </tr> </table> <p style="text-align: right;">*Grapevine employee +nonalcoholic</p>	Teddy B.-W.	Nikki O	Morgan B.	Molly Oliver+	Chris C.*	Paz P.	Teresa J.	Joyce S.		David S.	<p>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</p>
Teddy B.-W.	Nikki O										
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Teresa J.	Joyce S.										
	David S.										



**Conference Committee: Trustees**

<p><b>ITEM E - Review progress report on the update to the pamphlet “Do You Think You’re Different?”</b></p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:            +Carryover from a previous EDW plan            Background Notes:            Excerpt from the October 28, 2023, trustees’ Literature Committee meeting report:</p> <p>The committee reviewed a progress report regarding the update to the pamphlet “Do You Think You’re Different?” A call for stories has been distributed to the Fellowship with a deadline for submissions being April 30, 2024. The working group is discussing additional ways to get the word out, including, but not limited to, regional forums, workshops, and member-member conversations. The committee agreed to forward to the 2024 Conference Committee on Trustees a progress report, which will be updated by or before November 15 to reflect the working group’s scheduled meeting on November 13, 2023.</p>	<p>At their July 29, 2023, meeting, the trustees’ Literature Committee chair appointed a workgroup to continue work on the update to the pamphlet “Do You Think You’re Different?” as per the 2022 Conference Advisory Action.</p> <p>Progress Report</p> <p>The work group met on Aug. 24, 2023; Sept. 7, 2023; Oct. 6, 2023; and Nov. 13, 2023.</p> <p>August 24, 2023: The working group reviewed the 2022 Conference Advisory Action: The trustees’ Literature Committee revise the pamphlet “Do You Think You’re Different?” to update the stories to represent greater diversity and bring back a draft pamphlet or progress report to the 2023 General Service Conference. The work group also reviewed the January 2023 progress report.</p> <p>The group discussed its scope and the current pamphlet’s contents. The members observed that although each of the stories in the current pamphlet offer a wide diversity of topics currently addressed in other A.A. pamphlets, an update could include stories from members from diverse populations whose experiences are not reflected in current A.A. pamphlets.</p> <p>The group reviewed and discussed possible evaluation tools and created a timeline. Deadline for story submission is April 30, 2024.</p> <p><b>We will not hear group consciences on this item at the Assembly, but you can share them with the Delegate via email or in person.</b></p>
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**Conference Committee: Trustees**

<p><b>ITEM F</b> - Discuss guidelines or parameters for deadlines of Conference agenda items</p>	<p>Summary/ History:</p>
<p><b>Notes for the GSR / Direction to take next !!</b></p> <p>Background:</p> <ol style="list-style-type: none"> <li>1. Request from a past General Service Trustee asking the General Service Board to affirm the September 15th deadline for proposed agenda items does not include motions to censure or reorganize the General Service Board.</li> <li>2. GSO Archives Department’s research and response.</li> </ol>	<p>Request from Past Trustee to confirm the September 15th deadline for Conference Agenda items does not apply to motions for censure or reorganization.</p> <p>Discussions of agenda items of the 63rd GSC (2013) included a and agenda item to consider changing the deadline for submission of Conference Agenda Items from January 15th to December 15th.</p> <p>From research of the GSO Archivist Michelle Mirza, “To reiterate, there was no discussion recorded either in the minutes, or the audio recording about excluding any motion submitted to censure the board from the PAI deadline process.”</p> <p>Next refer to Attachment B, the background reviewed by the Policy/Admissions Committee, which resulted in the 2013 Advisory Action:</p> <p>“The deadline for the submission of Conference Agenda Items be changed from January 15 to December 15, beginning in December 2014 for the 65th General Service Conference.”</p> <p>Note there were no discussions around excluding motions to censure/reorg the board recorded.</p> <p>Furthermore, in October 2018, the Trustees’ Committee on the General Service Conference considered the following proposed agenda item and took no action: 25</p> <p>“Agenda item for censure or reorganization: The committee considered a proposed agenda item that ‘All agenda items for censure or reorganization be forwarded directly to the Conference Committee on Trustees’ and took no action. The committee agreed that it is important to follow our proposed agenda item process.”</p> <p><b>Note to the GSR: Provide feedback to the Delegate on guidelines and parameters regarding the deadline to submit Conference agenda items. Should the Sept.15 deadline continue? Should the dadline be later in the year?</b></p>
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## Archives

### Conference Committee: Archives

ITEM A - Review content and format of Archives Workbook.	Notes for the GSR / Direction to take next !!
<p>Summary/ History: The revised Archives Workbook contains information and sections to guide AA District and Area Archivists and Archives Committees on topics such as Anonymity; Role of the Archives Committee; What to Collect; Setting up a Repository; Shared experiences on Archives Committee Activities from different Districts and Areas (including Area9) in the US and Canada; Copyrights; Preservation Techniques and Taking Oral Histories and Information on the GSO Archives Collections and Policies. The Oral History section has been greatly reduced and the sample questions and forms have been left out.</p>	<p>In reviewing the Workbook does your group have any suggestions for additional material and topics for the Workbook? Are there any other changes that your Group would like our Delegate to take back to New York?</p>
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## International Conventions/Regional Forums

### Conference Committee: International Conventions/Regional Forums

<p><b>ITEM A</b> - Discuss an anonymity-protected photograph of the Flag Ceremony to be taken at the 2025 International Convention.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>An anonymity protected photo has been taken at each International Convention since the first one in 1950. Since 1994, the General Service Conference has approved the taking of this photograph at the Convention.</p>	<p>Take the photograph – Yes – No</p>
<p>Pg 3</p>	

### Conference Committee: International Conventions/Regional Forums

<p><b>ITEM B</b> - Discuss an encrypted, anonymity-protected, delayed Internet broadcast of the Convention Flag Ceremony for the 2025 International Convention.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:</p> <p>One of the major highlights of each International Convention is the parade of flags at the Opening Meeting on Friday evening. Starting with the 2005 International Convention in Toronto and approved by the General Service Board and General Service Conference, a <i>limited</i> broadcast of this event. The consideration is of an anonymity-protected, delayed Internet broadcast of the Convention Flag Ceremony for the 2025 International Convention.</p>	<p>Would you like to see this produced - Yes or No.</p>
<p>Background pp. 4-5</p>	



**Conference Committee: International Conventions/Regional Forums**

<p><b>ITEM C</b> - Discuss a report concerning virtual programming for the 2025 International Convention.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:          At the January 27, 2024, meeting of the trustees’ IC-RF Committee the question was posed for <i>further information to be gathered for consideration</i> of the following idea:          Adding a participatory virtual program secession like “A.A. Around the World” as part of the purchase of a three Big Meeting product. On February 9, 2024, the trustees’ IC-RF Committee confirmed that <i>the two ideas needed to be separated</i>.</p> <p>One idea is a product offering of the three Big Meetings.</p> <p>The other concept was a true virtual session track that people could register fo if unable to attend the 2025 International Convention in person allowing for a broader participation across the Fellowship in this anniversary event.</p>	<p>This Item is for information only</p>
<p>Background pp. 6-11</p>	

**Conference Committee: International Conventions/Regional Forums**

<p><b>ITEM D</b> - Discuss options for closing the Big Meeting at the International Convention.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:          The 2023 Conference Committee on International Conventions/Regional Forums stated in part “the consensus of the committee was that we should keep with the current practice of closing the Big Meetings at the International Convention wherein the chair has the choice of closing the meeting with either the Lord’s Prayer, the Serenity Prayer or the Responsibility Statement.”          A floor action was brought forward stating: “The options for closing the Big Meeting at the International Convention be the Serenity Prayer or the Responsibility Statement.” (i.e. eliminating the Lord’s Prayer)          The committee <i>agreed to forward</i> the item to the 2024 Conference Committee on International Conventions/Regional Forums for further discussion.          The committee reviewed and discussed the survey results and agreed that the data did not reflect an overwhelming desire by the respondents to change the current practice (i.e., chairs invited to close in the manner of their choice, with some closing with the Lord’s Prayer, some closing with the Serenity Prayer and some closing with the Responsibility Statement). Calculating the English, French and Spanish responses in total, the committee noted over 50% responded favorably to keeping with the current practice.</p>	<p>Simple question: Lord’s Prayer – in or out?</p> <p>Do you think that by including the Lord’s Prayer it creates an atmosphere of non-inclusion of those whose beliefs and ideals are not reflected in the Lord’s Prayer?</p> <p>Do you have any suggestion as a replacement for the Lord’s Prayer thereby maintaining the 3 closing options?</p>
<p>Background pp 12-41</p>	





ITEM D - Discuss options for closing the Big Meeting at the International Convention.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>The 2023 Conference Committee on International Conventions/Regional Forums stated in part “the consensus of the committee was that we should keep with the current practice of closing the Big Meetings at the International Convention wherein the chair has the choice of closing the meeting with either the Lord’s Prayer, the Serenity Prayer or the Responsibility Statement.”</p> <p>A floor action was brought forward stating: “The options for closing the Big Meeting at the International Convention be the Serenity Prayer or the Responsibility Statement.” (i.e. eliminating the Lord’s Prayer)</p> <p>The committee <i>agreed to forward</i> the item to the 2024 Conference Committee on International Conventions/Regional Forums for further discussion.</p> <p>The committee reviewed and discussed the survey results and agreed that the data did not reflect an overwhelming desire by the respondents to change the current practice (i.e., chairs invited to close in the manner of their choice, with some closing with the Lord’s Prayer, some closing with the Serenity Prayer and some closing with the Responsibility Statement). Calculating the English, French and Spanish responses in total, the committee noted over 50% responded favorably to keeping with the current practice.</p>	<p>Simple question: Lord’s Prayer – in or out?</p> <p>Do you think that by including the Lord’s Prayer it creates an atmosphere of non-inclusion of those whose beliefs and ideals are not reflected in the Lord’s Prayer?</p> <p>Do you have any suggestion as a replacement for the Lord’s Prayer thereby maintaining the 3 closing options?</p>

**Conference Committee: International Conventions/Regional Forums**

ITEM E - Discuss ways to encourage interest and participation at Regional Forums.	Notes for the GSR / Direction to take next !!
<p>Summary/ History:</p> <p>The committee discussed ways to encourage interest in Regional Forums and attract first- time attendees, and suggested:</p> <p>That the General Service Board add virtual elements to Regional Forums, or even add a virtual fifth forum to the annual calendar.</p> <p>Disseminate advance information about events using flyers, posters, announcements in Grapevine and La Viña, podcasts, Instagram messages, invitations in ASL, QR codes, and <i>Box 4-5-9</i> articles.</p>	<p>Have you ever attended a regional forum? If so, describe the information decimated that encourage you to join the regional forum.</p> <p>If you have not attended a regional forum, do you think the above ideas would encourage you to attend a regional forum?</p> <p>If not, what type of information would encourage you to attend a forum?</p>
<p>Background pp. 42-73</p>	

**Conference Committee: International Conventions/Regional Forums**



<p><b>ITEM F</b> - Discuss the production of anonymity-protected videos of other highlights of the Convention as a way of sharing the spirit and enthusiasm of the 2025 International Convention with A.A. members..</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:  <u>Video project of past International Convention flag ceremonies</u>: The committee viewed a one-minute draft video providing a glimpse of past international convention flag ceremonies and agreed to proceed with the project. The purpose of the video is to share the enthusiasm and spirit of International Conventions.          A video was made but never used due to the cancellation of the 2020 International Convention. The cost of the video was estimated to be around \$4,700.00.</p>	<p>Do you think this is a worthwhile project and should be produced?</p> <p>What other events could be filmed in addition to the flag ceremony to share the enthusiasm and spirit of the International Conventions.</p>
<p>Background Pg 74</p>	

**Conference Committee:** International Conventions/Regional Forums



<p><b>ITEM G</b> - Discuss the production of a delayed, anonymity protected, digital access video product offering of the three big meetings at the 2025 International Convention.</p>	<p><b>Notes for the GSR / Direction to take next !!</b></p>
<p>Summary/ History:  <i>The committee discussed and weighed the feasible options for a virtual component, including estimated costs. The committee recommended to the General Service Board that a digital option be added to the 2025 International Convention, providing anonymity-protected, encrypted, digital access to the Friday night meeting (including the flag ceremony), and the Saturday and Sunday Big meetings i.e. 'The Three Big Meetings.'</i></p> <p>The total cost of production is estimated at \$58,000 including the anonymity protection editing and the hosting on A.A. 's Vimeo Channel at \$2.00 per viewing and including a \$6,000 cost of converting the sale of the product to the A.A. Web Store at some point post-Convention.</p> <p>Initially available to purchase by members through the convention registration process. Then for sale in the A.A.W.S. store post-Convention. Discussion has leaned towards \$60.00 for the product. Breakeven: If 1000 products sold at \$60 = \$58,000</p>	<p>Do you think this is a worthwhile project to be produced?</p> <p>Would you buy a copy at \$60.00?</p> <p>Do you think there is an issue with the price?</p>
<p>Background pp. 75-77</p>	